



**ADVENTURES IN HISTORY**
  
 www.cvmuseum.com

## 2020-2021 CORPORATE SPONSOR BASE LEVELS

Corporate Value	Business Sponsorship Rewards	\$3000	\$1500	\$1000	\$500
		Business Patron Plus	Business Patron	Business Leader	Business History Maker
\$100	Business logo on website and electric signage	All year	All year	All year	All year
\$150	One free facility rental annually	Yes	Yes	Yes	Yes
\$150	History highlight post on social media	Yes	Yes	Yes	Yes
\$10 per pass	Free admission passes	30	15	10	5
Employee satisfaction	\$10 membership discount to employees	All employees	All employees	Up to 10 employees	0
\$100-friend \$50-household	Free memberships	3 Friend	1 Friend	1 household	0
\$25 per person	Executive level invitations to exhibit openings or exclusive events	All Executives	All Executives	2 Executives	1 Executive
\$125	Private guided group history tour Up to 15 people	Yes	Yes	No	No
\$825	Front case of business history for 3 months	Yes	No	No	No
<b>Total Corporate Value</b>		<b>\$2200</b>	<b>\$1300</b>	<b>\$725</b>	<b>\$475</b>
<b>Collecting, preserving and sharing history of the Chippewa Valley</b>		<b>\$800</b>	<b>\$200</b>	<b>\$225</b>	<b>\$25</b>

## A La Carte Options

### **Mettle and Mirth Art Show, January-March 2021**

*Event summary: Local Winter Art show in partnership with **Artisan Forge Studios** with art from local community, highlighted by a one-day Folk Arts Festival.*

**Attendance:** 1500

Demographics: General population, ages 25-85, families, interested in local art

\$1000 Major Sponsor

- Business logo on print advertising and electric signage
- Tagged on social media event and history post
- Business logo on museum map during exhibit
- Shout-out during special programs associated with exhibit

\$500 Supporting Sponsor

- Business logo on print advertising and electric signage
- Business tagged on social media event
- Business logo on exhibit webpage

\$300 Friend Sponsor

- Business name on electric signage
- Business name on exhibit webpage
- Business name on social media event

### **Folk Arts Festival, February 27<sup>th</sup>, 2021**

*Event summary: An 11-day virtual Folk Arts Festival that celebrates local folk traditions and folk artists. This event began in 2009 as a Fiber Art Festival featuring the work and artistry of textile artists. This year's event will include music, dance, storytelling, foods, and woodworking in addition to the textile art.*

**Attendance:** 1500

Demographics: General population, ages 25-85, families, interested in local art

\$1000 Major Sponsor

- Business logo on print advertising and electric signage
- Tagged on social media event and history post
- Business logo on museum map during exhibit
- Shout-out during special programs associated with exhibit

\$500 Supporting Sponsor

- Business logo on print advertising and electric signage
- Business tagged on social media event
- Business logo on exhibit webpage

\$300 Friend Sponsor

- Business name on electric signage
- Business name on exhibit webpage
- Business name on social media event

***Listen Up: Music in the Chippewa Valley, April – August 2021***

*Exhibit Overview: Sounds Like Home looks at the rich and varied music traditions that can be found throughout the Chippewa Valley, past and present. Music from recent immigrants will be featured as will stories, photos, and objects collected as part of the Sounds of Eau Claire oral history project.*

**Expected Attendance:** 4,000 attendance.

Demographics: general population, ages 25-60, interest in music, arts & culture.

\$1000 Major Sponsor

- Business logo on print advertising and electric signage
- Tagged on social media event and history post
- Business logo on museum map during exhibit
- Shout-out during special programs associated with exhibit

\$500 Supporting Sponsor

- Business logo on print advertising and electric signage
- Business tagged on social media event
- Business logo on exhibit webpage

\$300 Friend Sponsor

- Business name on electric signage
- Business name on exhibit webpage
- Business name on social media event

**April Volunteer Banquet, April volunteer month**

*Event objective: Community celebration of over 200 volunteers that keep CVM running.*

**Expected Attendance:** 100 volunteers

Demographic: Retired local community members and teen guides

\$1000 Major Sponsor

- Business logo on print advertising and electric signage
- Tagged on social media event and history post
- Business logo on museum map during exhibit
- Shout-out during special programs associated with exhibit

\$500 Supporting Sponsor

- Business logo on print advertising and electric signage
- Business tagged on social media event
- Business logo on exhibit webpage

\$300 Friend Sponsor

- Business name on electric signage
- Business name on exhibit webpage
- Business name on social media event

## **Listen Up Summer Music Series, June-August 2021**

*Event objective: host local musicians to perform local folk music on the CVM campus.*

**Attendance:** 300, ticketed event

Demographics: general population, ages 25-60, interest in music, arts & culture.

\$1000 Major Sponsor

- Business logo on print advertising and electric signage
- Tagged on social media event and history post
- Business logo on museum map during exhibit
- Shout-out during special programs associated with exhibit

\$500 Supporting Sponsor

- Business logo on print advertising and electric signage
- Business tagged on social media event
- Business logo on exhibit webpage

\$300 Friend Sponsor

- Business name on electric signage
- Business name on exhibit webpage
- Business name on social media event

## **29<sup>th</sup> Annual Fourth of July Family Fun Fair, July 4, 2021**

*Event objective: Community celebration and fundraiser for museum and school programs*

**Attendance:** 2,500. All free admission to museum.

Demographics: General population with large percentage of young families

\$1,000 Entertainment Stage Sponsor

\$500 Activity Sponsor. Select one:

\_\_\_ Sunnyview Schoolhouse \_\_\_ Fishing Pond \_\_\_ Carnival Games

\_\_\_ Ice Cream Parlor \_\_\_ Ticket Booths \_\_\_ Cake Walk

\$300 General Sponsor

- Corporate Volunteer Group 4 Hour Shift

## **Neighbors Past and Present: the Wisconsin German Experience Traveling exhibit, September-October 2021**

*Exhibit Overview: Designed by the Max Kade Institute at the University of Wisconsin-Madison, the exhibit features 14 panels that cover German migration and settlement in Wisconsin, questions of ethnicity and identity in newly forged communities, and the cohesiveness of these communities over the decades, especially in times of economic crisis or war.*

**Expected attendance:** 750

Demographics: general population, ages 35-60.

- \$1000 Major Sponsor

- Business logo on print advertising and electric signage
- Tagged on social media event and history post
- Business logo on museum map during exhibit
- Shout-out during special programs associated with exhibit

- \$500 Supporting Sponsor

- Business logo on print advertising and electric signage
- Business tagged on social media event
- Business logo on exhibit webpage

- \$300 Friend Sponsor

- Business name on electric signage
- Business name on exhibit webpage
- Business name on social media event

## **Heritage Fundraiser, September 2021**

*Event Overview: Fundraiser for CVM and stewardship for members, sponsors and donors*

**Attendance:** 100 attendance.

Demographics: General population, ages 40+, mostly retired

- \$1000 Major Sponsor

- Business logo on print advertising and electric signage
- Tagged on social media event and history post
- Business logo on museum map during exhibit
- Shout-out during special programs associated with exhibit

- \$500 Supporting Sponsor

- Business logo on print advertising and electric signage

- Business tagged on social media event
- Business logo on exhibit webpage

☐ \$300 Friend Sponsor

- Business name on electric signage
- Business name on exhibit webpage
- Business name on social media event

## **Nostalgia Awakens, a Star Wars action figure collection, November-January 2021**

*Exhibit Overview: "The Nostalgia Awakens" is a travelling exhibit featuring EVERY action figure toy made by Kenner Toys from 1978-1985 based on the original three Star Wars movies (Star Wars, Empire Strikes Back, Return of the Jedi). Search this website to learn more about how your organization might boost attendance and grow audiences through the power of nostalgia...and Star Wars.*

**Attendance:** 2,000 attendance.

Demographics: General population, ages 25-85, families, interested in pop culture and history

☐ \$1000 Major Sponsor

- Business logo on print advertising and electric signage
- Tagged on social media event and history post
- Business logo on museum map during exhibit
- Shout-out during special programs associated with exhibit

☐ \$500 Supporting Sponsor

- Business logo on print advertising and electric signage
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- Business logo on exhibit webpage

☐ \$300 Friend Sponsor

- Business name on electric signage
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AND/OR

## **Teen Guide Program**

*Program objective: This summer the Chippewa Valley Museum will accept 15 students to spend 32+ hours sharing adventures in history with our visitors. Teen Guides get prepared for the work force through their experience using developed skills totally over 100 hours of volunteering with CVM.*

☐ \$1000 Major Sponsor

- Business logo on print advertising and electric signage
- Then and Now business history post completed by teen guides
- Business info session for Teen Guides
- Business logo on museum map during exhibit
- Shout-out during special programs associated with teen guides

☐ \$500 Supporting Sponsor

- Business logo on print advertising and electric signage
- Then and Now business history post completed by teen guides
- Business info session for Teen Guides
- Business logo on program webpage

☐ \$300 Friend Sponsor

- Business name on electric signage
- Business name on program webpage
- Business name on social media post

## **College Internship Program**

*Program objective: We are interested in interns seeking experience in Library and Archives, Programs, Museum Education, Historical Research, Curatorial and Collections Management, Marketing, Public Relations, Graphic Design, and Fundraising. We typically hire 2-3 interns per semester, to learn and develop workplace skills with the department supervisor. Sponsorship would be for allotted for intern projects and/or payment.*

☐ \$1000 Major Sponsor

- Business logo on print advertising and electric signage
- Then and Now business history post completed by interns
- Business info session for interns
- Business logo on museum map during exhibit
- Shout-out during special programs associated with interns

☐ \$500 Supporting Sponsor

- Business logo on print advertising and electric signage
- Then and Now business history post completed by interns
- Business info session for interns
- Business logo on program webpage

☐ \$300 Friend Sponsor

- Business name on electric signage
- Business name on program webpage
- Business name on social media post

### **Sponsor Adults with financial or special needs group tours - \$1500**

*Objective: to provide an indoor outing space for local organizations. Serving over five groups/organizations and over 100 visitors.*

- Annual cost \$1500
  - Business logo on print advertising and electric signage
  - Tagged on social media post and history post
  - Business logo on museum map during exhibit
  - Shout-out during special programs associated with interns

### **Museum Operating Gift**

\$ \_\_\_\_\_

### **Make sure to clearly check which options you would prefer.**

- Enclosed is a check for \$ \_\_\_\_\_ made payable to the Chippewa Valley Museum
- Please send an invoice at this/these times: \_\_\_\_\_

### **Thank you for your support**

Please email this form to Rachel Meyer, [r.meyer@cvmuseum.com](mailto:r.meyer@cvmuseum.com)

Chippewa Valley Museum

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