

## IMAGE REPRODUCTION & USE FEES

## **Image Reproduction Pricing**

| Product             | Fee    |
|---------------------|--------|
| 4 x 6               | \$12   |
| 5 x 7               | \$15   |
| 8 x 10              | \$22   |
| 11 x 14             | \$30   |
| 16 x 20             | \$40   |
| 20 x 30             | \$50   |
| 24 x 36             | \$60   |
| 36 x 40             | \$80   |
| 150 dpi scan (JPG)  | \$5    |
| 600 dpi scan (TIFF) | \$15   |
| Photocopy           | \$0.25 |

Unique print sizes are available, priced to nearest equivalent in total area (e.g., 40x15 = \$50).

## **Image Use Fees**

| Image Use                                            | Fee   |  |
|------------------------------------------------------|-------|--|
| Personal                                             | \$0   |  |
| Educational/Non-Profit                               | \$0   |  |
| Print Media: books, newspapers, magazines, brochures |       |  |
| circulation under 3,000                              | \$20  |  |
| circulation 3,000-29,000                             | \$40  |  |
| circulation 30,000-99,999                            | \$80  |  |
| circulation 100,000 and over                         | \$150 |  |
| newspapers/magazines, local publisher                | \$10  |  |
| Other Media:                                         |       |  |
| business display or exhibit                          | \$30  |  |
| website or other internet use                        | \$75  |  |
| video, DVD, film, etc.                               | \$75  |  |
| merchandise                                          | \$100 |  |
| advertising, regional market (one ad, all media)     | \$100 |  |
| advertising, national market (one ad, all media)     | \$300 |  |
| television, public                                   | \$20  |  |
| television, local                                    | \$25  |  |
| television, network                                  | \$100 |  |