



ADVENTURES IN HISTORY

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2020-2021 CORPORATE SPONSOR BASE LEVELS

| Corporate Value | Business Sponsorship Rewards | \$3000 | \$1500 | \$1000 | \$500 |
|---|---|----------------------|-----------------|--------------------|------------------------|
| | | Business Patron Plus | Business Patron | Business Leader | Business History Maker |
| \$100 | Business logo on website and electric signage | All year | All year | All year | All year |
| \$150 | One free facility rental annually | Yes | Yes | Yes | Yes |
| \$150 | History highlight post on social media | Yes | Yes | Yes | Yes |
| \$10 per pass | Free admission passes | 30 | 15 | 10 | 5 |
| Employee satisfaction | \$10 membership discount to employees | All employees | All employees | Up to 10 employees | 0 |
| \$100-friend \$50-household | Free memberships | 3 Friend | 1 Friend | 1 household | 0 |
| \$25 per person | Executive level invitations to exhibit openings or exclusive events | All Executives | All Executives | 2 Executives | 1 Executive |
| \$125 | Private guided group history tour Up to 15 people | Yes | Yes | No | No |
| \$825 | Front case of business history for 3 months | Yes | No | No | No |
| Total Corporate Value | | \$2200 | \$1300 | \$725 | \$475 |
| Collecting, preserving and sharing history of the Chippewa Valley | | \$800 | \$200 | \$225 | \$25 |



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A La Carte Options

Flag Pole Restoration, Rededication complete, 90% funded.

Asset Overview: In honor of the 20 year anniversary of 9/11 Chippewa Valley Museum is restoring our flag pole.

Expected cost: \$2000

- \$1000 Major Sponsor
 - Business name on sign
 - Tagged on social media flag raising event and history post
 - Shout-out during flag raising event and other communications
- \$500 Supporting Sponsor
 - Business name on sign
 - Tagged on social media flag raising event
 - Shout-out during flag raising event and other communications
- \$300 Friend Sponsor
 - Business name on sign
 - Tagged on social media flag raising event
 - Shout-out during flag raising event and other communications

Gingerbread House Contest, locally judged contest with multiple categories, November-December 2021

Event Overview: This will be the fourth annual gingerbread house contest. Growing each year with 29 entries in 2020 and over 1400 votes for the fan favorite. Local judges from Sweet Driver Chocolates, CVTC Culinary Program and The Goat Coffee House judged on four categories. We can't wait to see this fun for all ages contest continue to grow.

Attendance: 500 attendance.

Demographics: General population, ages 25-85, families,

- \$1000 Major Sponsor
 - Business logo on print advertising and electric signage
 - Tagged on social media event and history post
 - Business logo on museum map during event
 - Shout-out during special programs associated with event
- \$500 Supporting Sponsor
 - Business logo on print advertising and electric signage
 - Business tagged on social media event
 - Business logo on event webpage
- \$300 Friend Sponsor
 - Business name on electric signage
 - Business name on event webpage
 - Business name on social media event



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Schlegelmilch House Programming, Quarterly 2022

Events:

- *January, Writer's Workshop: Writing Your Family Story – Chippewa Valley Writers Guild – Presented by Patti See*
- *April, Growing Up in the Schlegelmilch House – A Conversation with Tom and Janet Barland*
- *July, Coffee Grounds Presents German Wine Tasting in the Garden*
- *October, Funeral Customs and Mourning Practices – Lenmark Funeral*

Choose to sponsor one or all of the 2022 Schlegelmilch House Events.

Attendance: 100

Demographics: General population, ages 35-85, interested in local history

\$1000 Major Sponsor

- Business logo on print advertising and electric signage
- Tagged on social media event and history post
- Business logo on museum map during exhibit
- Shout-out during special programs associated with exhibit

\$500 Supporting Sponsor

- Business logo on print advertising and electric signage
- Business tagged on social media event
- Business logo on exhibit webpage

\$300 Friend Sponsor

- Business name on electric signage
- Business name on exhibit webpage
- Business name on social media event

Origins and Odyssey Art Show, January-April 2022

Event summary: Local Winter Art show in partnership with Artisan Forge Studios with art from local community, highlighted by a one-day Folk Arts Festival. This will be the second year of collaboration with Artisan Forge Studios. This year's show will require participants to submit three pieces for entry—an early, mid, and late example representing their talent. It will also invite participants to write a short bio that tells the story of their artistic journey from on-set until now. Lastly, it will encourage participants to lend an (optional) artifact connected to their story that features an inspirational element of their odyssey, at any stage of their choosing. Guest curation services provided or managed by Christy Skuban of Artisan Forge Studios.



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Attendance: 1500

Demographics: General population, ages 25-85, families, interested in local art

- \$1000 Major Sponsor
 - Business logo on print advertising and electric signage
 - Tagged on social media event and history post
 - Business logo on museum map during exhibit
 - Shout-out during special programs associated with exhibit
- \$500 Supporting Sponsor
 - Business logo on print advertising and electric signage
 - Business tagged on social media event
 - Business logo on exhibit webpage
- \$300 Friend Sponsor
 - Business name on electric signage
 - Business name on exhibit webpage
 - Business name on social media event

Folk Arts Festival, February 26th, 2022

Event summary: A one day Folk Arts Festival that celebrates local folk traditions and folk artists. This event began in 2009 as a Fiber Art Festival featuring the work and artistry of textile artists. The event will include music, dance, storytelling, foods, and woodworking in addition to the textile art. Special this year, artists identified through our Artes Latinas history project will be invited to share.

Attendance: 300

Demographics: General population, ages 25-85, families, interested in local art

Sponsor In-Person Folk Arts Festival

- \$1000 Major Sponsor
 - Business logo on print advertising and electric signage
 - Tagged on social media event and history post
 - Business logo on museum map during exhibit
 - Shout-out during special programs associated with event
- \$500 Supporting Sponsor
 - Business logo on print advertising and electric signage
 - Business tagged on social media event
 - Business logo on event webpage
- \$300 Friend Sponsor
 - Business name on electric signage
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Sponsor virtual offerings to increase accessibility to Folk Arts Festival

- \$1000 Major Sponsor
 - Business logo on print advertising
 - Tagged on social media event post
 - Shout-out during special programs associated with event
 - Business logo on event webpage
 - Business logo on electric signage
- \$500 Supporting Sponsor
 - Business tagged on social media event
 - Business logo on event webpage
 - Shout-out during special programs associated with event
 - Business logo on electric signage
- \$300 Friend Sponsor
 - Business name on event webpage
 - Business tagged on social media event
 - Shout-out during special programs associated with event

Schlegelmilch House Saturday Morning Tours, Monthly beginning in March 2022

Exhibit summary: Tour the Schlegelmilch House and learn about the family's experience in Eau Claire.

Attendance:150

Demographics: General population

- \$1000 Major Sponsor
 - Business logo on print advertising and electric signage
 - Tagged on social media event and history post
 - Business logo on museum map during exhibit
 - Shout-out during special programs associated with exhibit
- \$500 Supporting Sponsor
 - Business logo on print advertising and electric signage
 - Business tagged on social media event
 - Business logo on exhibit webpage
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Then and Now Eau Claire: 150 Years of Change Exhibit, April 2022-August 2022

Exhibit summary: Based on Chippewa Valley Museums Then and Now social media campaign, this exhibit will provide historic shots of the Chippewa Valley compared to present day photos in the same location. Search #CVMThenandNow to view examples.

Attendance: 750

Demographics: General population

- \$1000 Major Sponsor
 - Business logo on print advertising and electric signage
 - Tagged on social media event and history post
 - Business logo on museum map during exhibit
 - Shout-out during special programs associated with exhibit
- \$500 Supporting Sponsor
 - Business logo on print advertising and electric signage
 - Business tagged on social media event
 - Business logo on exhibit webpage
- \$300 Friend Sponsor
 - Business name on electric signage
 - Business name on exhibit webpage
 - Business name on social media event
 - Business name on social media event

April Volunteer Banquet, April volunteer month

Event objective: Community celebration of over 200 volunteers that keep CVM running.

Expected Attendance: 100 volunteers

Demographic: Retired local community members and teen guides

- \$1000 Major Sponsor
 - Business logo on print advertising and electric signage
 - Tagged on social media event and history post
 - Business logo on museum map during exhibit
 - Shout-out during special programs associated with exhibit
- \$500 Supporting Sponsor
 - Business logo on print advertising and electric signage
 - Business tagged on social media event
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Harvest Fundraiser, Century Apple Orchard Harvest Event, September 8, 2022

Event objective: Fundraiser for general operations with a variety of harvest-themed activities at Connell's Family Orchard.

Attendance: 150

Demographics: ages 45-75, men & women, museum members and those with interest in local history & culture, community

- \$1000 Diamond Sponsor
 - Table sign logo recognition and 4 complimentary tickets.
 - Logo recognition on event stage, in event program and on signage at event
 - Logo recognition on digital signage in museum
 - Logo recognition on web site
 - Business tagged on social media event and history post.
- \$500 Gold Sponsor
 - Table sign logo recognition and 2 complimentary tickets.
 - Logo recognition in event program and on signage at event
 - Logo recognition on digital signage in museum
 - Logo recognition on web site
 - Business tagged on social media event.
- \$300 Silver Sponsor
 - Business name recognition in event program
 - Business name recognition on digital signage in museum
 - Business name on web site and on social media event.

Business After Hours Chamber Event, 2022

Event summary: Partner with the Chippewa Valley Museum to host a Business After Hours event through the Eau Claire Chamber of Commerce. This partnership will bring a new audience to the museum and highlight partner businesses. Networking, prizes, fun!

Attendance:100

Demographics: General population

- \$1000 Major Sponsor
 - Business logo on print advertising and electric signage
 - Tagged on social media event and history post
 - Shout-out during event
- \$500 Supporting Sponsor
 - Business logo on print advertising and electric signage
 - Business tagged on social media event
 - Shout-out during event



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- \$300 Friend Sponsor
 - Business name on electric signage
 - Business name on exhibit webpage
 - Business name on social media event
 - Shout-out during event

iPleibol! In the Barrios and the Big Leagues, May-July 2023

Exhibit summary: Developed in collaboration with the National Museum of American History, *iPleibol! In the Barrios and the Big Leagues/ En los y las grandes ligas* examines how generations of Latinos/as have helped make the game what it is today. From youth and community teams to the Major League, the exhibition reveals how baseball brings people together regardless of race, class, or gender. These inspirational baseball stories reflect larger themes in American History that connect us all, on and off the diamond.

Attendance: 1500

Demographics: General population, ages 25-85, families, interested in sports, American History, LatinX influence.

- \$1000 Major Sponsor
 - Business logo on print advertising and electric signage
 - Tagged on social media event and history post
 - Business logo on museum map during exhibit
 - Shout-out during special programs associated with exhibit
- \$500 Supporting Sponsor
 - Business logo on print advertising and electric signage
 - Business tagged on social media event
 - Business logo on exhibit webpage
- \$300 Friend Sponsor
 - Business name on electric signage
 - Business name on exhibit webpage
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AND/OR

Teen Guide Program

Program objective: This summer the Chippewa Valley Museum will accept 15 students to spend 32+ hours sharing adventures in history with our visitors. Teen Guides get prepared for the work force through their experience using developed skills totally over 100 hours of volunteering with CVM.

- \$1000 Major Sponsor
 - Business logo on print advertising and electric signage
 - Then and Now business history post completed by teen guides
 - Business info session for Teen Guides



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- Business logo on museum map during exhibit
- Shout-out during special programs associated with teen guides
- \$500 Supporting Sponsor
 - Business logo on print advertising and electric signage
 - Then and Now business history post completed by teen guides
 - Business info session for Teen Guides
 - Business logo on program webpage
- \$300 Friend Sponsor
 - Business name on electric signage
 - Business name on program webpage
 - Business name on social media post

College Internship Program

Program objective: We are interested in interns seeking experience in Library and Archives, Programs, Museum Education, Historical Research, Curatorial and Collections Management, Marketing, Public Relations, Graphic Design, and Fundraising. We typically hire 2-3 interns per semester, to learn and develop workplace skills with the department supervisor. Sponsorship would be for allotted for intern projects and/or payment.

- \$1000 Major Sponsor
 - Business logo on print advertising and electric signage
 - Then and Now business history post completed by interns
 - Business info session for interns
 - Business logo on museum map during exhibit
 - Shout-out during special programs associated with interns
- \$500 Supporting Sponsor
 - Business logo on print advertising and electric signage
 - Then and Now business history post completed by interns
 - Business info session for interns
 - Business logo on program webpage
- \$300 Friend Sponsor
 - Business name on electric signage
 - Business name on program webpage
 - Business name on social media post

Museum Operating Gift

- \$ _____



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Make sure to clearly check which options you would prefer.

- Enclosed is a check for \$_____ made payable to the Chippewa Valley Museum
- Please send an invoice at this/these times:_____

Thank you for your support

Please email this form to Rachel Meyer, r.meyer@cvmuseum.com

Chippewa Valley Museum

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