



**ADVENTURES IN HISTORY**  
 www.cvmuseum.com

## 2020-2021 CORPORATE SPONSOR BASE LEVELS

Corporate Value	Business Sponsorship Rewards	\$3000	\$1500	\$1000	\$500
		Business Patron Plus	Business Patron	Business Leader	Business History Maker
\$100	Business logo on website and electric signage	All year	All year	All year	All year
\$150	One free facility rental annually	Yes	Yes	Yes	Yes
\$150	History highlight post on social media	Yes	Yes	Yes	Yes
\$10 per pass	Free admission passes	30	15	10	5
Employee satisfaction	\$10 membership discount to employees	All employees	All employees	Up to 10 employees	0
\$100-friend \$50-household	Free memberships	3 Friend	1 Friend	1 household	0
\$25 per person	Executive level invitations to exhibit openings or exclusive events	All Executives	All Executives	2 Executives	1 Executive
\$125	Private guided group history tour Up to 15 people	Yes	Yes	No	No
\$825	Front case of business history for 3 months	Yes	No	No	No
<b>Total Corporate Value</b>		<b>\$2200</b>	<b>\$1300</b>	<b>\$725</b>	<b>\$475</b>
Collecting, preserving and sharing history of the Chippewa Valley		<b>\$800</b>	<b>\$200</b>	<b>\$225</b>	<b>\$25</b>



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### A La Carte Options

#### **Flag Pole Restoration, Rededication complete, 65% funded.**

*Asset Overview: In honor of the 20 year anniversary of 9/11 Chippewa Valley Museum is restoring our flag pole.*

**Expected cost:** \$2000

\$1000 Major Sponsor

- Business name on sign
- Tagged on social media flag raising event and history post
- Shout-out during flag raising event and other communications

\$500 Supporting Sponsor

- Business name on sign
- Tagged on social media flag raising event
- Shout-out during flag raising event and other communications

\$300 Friend Sponsor

- Business name on sign
- Tagged on social media flag raising event
- Shout-out during flag raising event and other communications

#### **Annual Meeting, October 2021**

*Event Overview: Stewardship for members, sponsors and donors*

**Attendance:** 50 attendance.

**Demographics:** General population, ages 40+, mostly retired

\$1000 Major Sponsor

- Business logo on print advertising and electric signage
- Tagged on social media event and history post
- Business logo on museum map during exhibit
- Shout-out during special programs associated with exhibit



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### \$500 Supporting Sponsor

- Business logo on print advertising and electric signage
- Business tagged on social media event
- Business logo on exhibit webpage

### \$300 Friend Sponsor

- Business name on electric signage
- Business name on exhibit webpage
- Business name on social media event

**Carson Park 5k and 10 Mile:** Hosted by the Indianhead Track Club this event supports the Chippewa Valley Museum and Wisconsin Logging Museum on October 30, 2021

*Event Overview: Run, walk, dress in your Halloween costume. Be competitive or just relax and enjoy a late October day. Post-race food will be available to enjoy. This historic race has been happening in Carson park for over 50 years.*

*NOTE: Sponsorship of this event is made to Indianhead Track Club. As partners the Chippewa Valley Museum and Wisconsin Logging Museum each receive one third of the profits.*

**Expected attendance:** 200

Demographics: all ages

### \$1000 Major Sponsor

- Company name and logo on participant T-shirts; company items in runner's goodie bags; company name/logo on ITC website; company banner at event (provided by sponsor); company name/logo on entry form and all other promotional materials when possible; 4 complimentary race registrations and T-shirts.

### \$500 Supporting Sponsor

- Company name and logo on participant T-shirts; company items in runner's goodie bags; company name/logo on ITC website; company banner at event (provided by sponsor); two event registrations and T-shirts



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- \$250 Friend Sponsor
  - Company name on participant T-shirts; company items in runner's goodie bags
- Door Prizes
  - We also are looking for fitness-related merchandise to encourage participation.

**Gingerbread House Contest**, locally judged contest with multiple categories, November-December 2021

*Event Overview: This will be the fourth annual gingerbread house contest. Growing each year with 29 entries in 2020 and over 1400 votes for the fan favorite. Local judges from Sweet Driver Chocolates, CVTC Culinary Program and The Goat Coffee House judged on four categories. We can't wait to see this fun for all ages contest continue to grow.*

**Attendance:** 500 attendance.

Demographics: General population, ages 25-85, families,

- \$1000 Major Sponsor
  - Business logo on print advertising and electric signage
  - Tagged on social media event and history post
  - Business logo on museum map during event
  - Shout-out during special programs associated with event
- \$500 Supporting Sponsor
  - Business logo on print advertising and electric signage
  - Business tagged on social media event
  - Business logo on event webpage
- \$300 Friend Sponsor
  - Business name on electric signage
  - Business name on event webpage
  - Business name on social media event



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### **Nostalgia Awakens**, a Star Wars action figure collection, October 16-December 31, 2021

*Exhibit Overview: "The Nostalgia Awakens" is a travelling exhibit featuring EVERY action figure toy made by Kenner Toys from 1978-1985 based on the original three Star Wars movies (Star Wars, Empire Strikes Back, Return of the Jedi). Search this website to learn more about how your organization might boost attendance and grow audiences through the power of nostalgia...and Star Wars.*

**Attendance:** 2,000 attendance.

Demographics: General population, ages 25-85, families, interested in pop culture and history

\$1000 Major Sponsor

- Business logo on print advertising and electric signage
- Tagged on social media event and history post
- Business logo on museum map during exhibit
- Shout-out during special programs associated with exhibit

\$500 Supporting Sponsor

- Business logo on print advertising and electric signage
- Business tagged on social media event
- Business logo on exhibit webpage

\$300 Friend Sponsor

- Business name on electric signage
- Business name on exhibit webpage
- Business name on social media event

### **Origins and Odyssey Art Show**, January-April 2022

*Event summary: Local Winter Art show in partnership with **Artisan Forge Studios** with art from local community, highlighted by a one-day Folk Arts Festival. This will be the second year of collaboration with Artisan Forge Studios.*

**Attendance:** 1500

Demographics: General population, ages 25-85, families, interested in local art



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- \$1000 Major Sponsor
  - Business logo on print advertising and electric signage
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  - Business logo on museum map during exhibit
  - Shout-out during special programs associated with exhibit
- \$500 Supporting Sponsor
  - Business logo on print advertising and electric signage
  - Business tagged on social media event
  - Business logo on exhibit webpage
- \$300 Friend Sponsor
  - Business name on electric signage
  - Business name on exhibit webpage
  - Business name on social media event

## **Folk Arts Festival, February 26<sup>th</sup>, 2022**

*Event summary: A one day Folk Arts Festival that celebrates local folk traditions and folk artists. This event began in 2009 as a Fiber Art Festival featuring the work and artistry of textile artists. This year's event will include music, dance, storytelling, foods, and woodworking in addition to the textile art.*

**Attendance: 300**

Demographics: General population, ages 25-85, families, interested in local art

- \$1000 Major Sponsor
  - Business logo on print advertising and electric signage
  - Tagged on social media event and history post
  - Business logo on museum map during exhibit
  - Shout-out during special programs associated with exhibit
- \$500 Supporting Sponsor
  - Business logo on print advertising and electric signage
  - Business tagged on social media event
  - Business logo on exhibit webpage



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### \$300 Friend Sponsor

- Business name on electric signage
- Business name on exhibit webpage
- Business name on social media event

### **Then and Now Eau Claire 150 Years of Change Exhibit, April 2022-August 2022**

*Exhibit summary: Based on Chippewa Valley Museums Then and Now social media campaign, this exhibit will provide historic shots of the Chippewa Valley compared to present day photos in the same location. Search #CVMThenandNow to view examples.*

**Attendance:**750

Demographics: General population

### \$1000 Major Sponsor

- Business logo on print advertising and electric signage
- Tagged on social media event and history post
- Business logo on museum map during exhibit
- Shout-out during special programs associated with exhibit

### \$500 Supporting Sponsor

- Business logo on print advertising and electric signage
- Business tagged on social media event
- Business logo on exhibit webpage

### \$300 Friend Sponsor

- Business name on electric signage
- Business name on exhibit webpage
- Business name on social media event

### **¡Pleibol! In the Barrios and the Big Leagues, May-July 2023**

*Exhibit summary: Developed in collaboration with the National Museum of American History, ¡Pleibol! In the Barrios and the Big Leagues/En los y las grandes ligas examines how generations of Latinos/as have helped make the game what it is today. From youth and community teams to the Major League, the exhibition reveals how baseball brings people together regardless of race, class, or gender. These inspirational baseball stories reflect larger themes in American History that connect us all, on and off the diamond.*

**Attendance:** 1500



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Demographics: General population, ages 25-85, families, interested in sports, American History, LatinX influence.

### \$1000 Major Sponsor

- Business logo on print advertising and electric signage
- Tagged on social media event and history post
- Business logo on museum map during exhibit
- Shout-out during special programs associated with exhibit

### \$500 Supporting Sponsor

- Business logo on print advertising and electric signage
- Business tagged on social media event
- Business logo on exhibit webpage

### \$300 Friend Sponsor

- Business name on electric signage
- Business name on exhibit webpage
- Business name on social media event

AND/OR

## Teen Guide Program

*Program objective: This summer the Chippewa Valley Museum will accept 15 students to spend 32+ hours sharing adventures in history with our visitors. Teen Guides get prepared for the work force through their experience using developed skills totally over 100 hours of volunteering with CVM.*

### \$1000 Major Sponsor

- Business logo on print advertising and electric signage
- Then and Now business history post completed by teen guides
- Business info session for Teen Guides
- Business logo on museum map during exhibit
- Shout-out during special programs associated with teen guides

### \$500 Supporting Sponsor

- Business logo on print advertising and electric signage
- Then and Now business history post completed by teen guides
- Business info session for Teen Guides
- Business logo on program webpage





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\$300 Friend Sponsor

- Business name on electric signage
- Business name on program webpage
- Business name on social media post

## College Internship Program

*Program objective: We are interested in interns seeking experience in Library and Archives, Programs, Museum Education, Historical Research, Curatorial and Collections Management, Marketing, Public Relations, Graphic Design, and Fundraising. We typically hire 2-3 interns per semester, to learn and develop workplace skills with the department supervisor. Sponsorship would be for allotted for intern projects and/or payment.*

\$1000 Major Sponsor

- Business logo on print advertising and electric signage
- Then and Now business history post completed by interns
- Business info session for interns
- Business logo on museum map during exhibit
- Shout-out during special programs associated with interns

\$500 Supporting Sponsor

- Business logo on print advertising and electric signage
- Then and Now business history post completed by interns
- Business info session for interns
- Business logo on program webpage

\$300 Friend Sponsor

- Business name on electric signage
- Business name on program webpage
- Business name on social media post

## Museum Operating Gift

\$ \_\_\_\_\_

**Make sure to clearly check which options you would prefer.**

Enclosed is a check for \$ \_\_\_\_\_ made payable to the Chippewa Valley Museum

Please send an invoice at this/these times: \_\_\_\_\_



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**Thank you for your support**

Please email this form to Rachel Meyer, [r.meyer@cvmuseum.com](mailto:r.meyer@cvmuseum.com)

Chippewa Valley Museum

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