



ADVENTURES IN HISTORY

www.cvmuseum.com

2022 CORPORATE SPONSOR BASE LEVELS

Corporate Value	Business Sponsorship Rewards	\$3000	\$1500	\$1000	\$500
		Business Patron Plus	Business Patron	Business Leader	Business History Maker
\$100	Business logo on website and electric signage	All year	All year	All year	All year
\$150	One free facility rental annually	Yes	Yes	Yes	Yes
\$150	History highlight post on social media	Yes	Yes	Yes	Yes
\$10 per pass	Free admission passes	30	15	10	5
Employee satisfaction	\$10 membership discount to employees	All employees	All employees	Up to 10 employees	0
\$100-friend \$50-household	Free memberships	3 Friend	1 Friend	1 household	0
\$25 per person	Executive level invitations to exhibit openings or exclusive events	All Executives	All Executives	2 Executives	1 Executive
\$125	Private guided group history tour Up to 15 people	Yes	Yes	No	No
\$825	Front case of business history for 3 months	Yes	No	No	No
Total Corporate Value		\$2200	\$1300	\$725	\$475
Collecting, preserving and sharing history of the Chippewa Valley		\$800	\$200	\$225	\$25



ADVENTURES IN HISTORY
www.cvmuseum.com

A La Carte Options

Schlegelmilch House Programming, 2022

Events:

- *October, Funeral Customs and Mourning Practices – Lenmark Funeral*

Choose to sponsor one or all of the 2022 Schlegelmilch House Events.

Attendance: 30

Demographics: General population, ages 35-85, interested in local history

\$1000 Major Sponsor

- Business logo on print advertising and electric signage
- Tagged on social media event and history post
- Business logo on museum map during exhibit
- Shout-out during special programs associated with exhibit

\$500 Supporting Sponsor

- Business logo on print advertising and electric signage
- Business tagged on social media event
- Business logo on exhibit webpage

\$300 Friend Sponsor

- Business name on electric signage
- Business name on exhibit webpage
- Business name on social media event



ADVENTURES IN HISTORY

www.cvmuseum.com

Annual Meeting, October 24, 2022

Event Overview: Get up to date on the impact the Chippewa Valley Museum has had during fiscal year 2022. Guest presenter, Author, Brian L. Blakeley, will speak on his book, A History of Eau Claire, Wisconsin Volume III: A Time of Commerce, Service and Creativity.

Attendance: 50 attendance.

Demographics: General population, ages 40+, mostly retired

- \$1000 Major Sponsor
 - Business logo on print advertising and electric signage
 - Tagged on social media event and history post
 - Business logo on museum map during exhibit
 - Shout-out during special programs associated with exhibit
- \$500 Supporting Sponsor
 - Business logo on print advertising and electric signage
 - Business tagged on social media event
 - Business logo on exhibit webpage
- \$300 Friend Sponsor
 - Business name on electric signage
 - Business name on exhibit webpage
 - Business name on social media event

Carson Park 5k and 10 Mile: Hosted by the Indianhead Track Club this event supports the Chippewa Valley Museum and Wisconsin Logging Museum on October 29, 2022

Event Overview: Run, walk, dress in your Halloween costume. Be competitive or just relax and enjoy a late October day. Post-race food will be available to enjoy. This historic race has been happening in Carson park for over 50 years.

NOTE: Sponsorship of this event is made to Indianhead Track Club. As partners the Chippewa Valley Museum and Wisconsin Logging Museum each receive one third of the profits.

Expected attendance: 200

Demographics: all ages



ADVENTURES IN HISTORY

www.cvmuseum.com

- \$1000 Major Sponsor
 - Company name and logo on participant T-shirts; company items in runner's goodie bags; company name/logo on ITC website; company banner at event (provided by sponsor); company name/logo on entry form and all other promotional materials when possible; 4 complimentary race registrations and T-shirts.
- \$500 Supporting Sponsor
 - Company name and logo on participant T-shirts; company items in runner's goodie bags; company name/logo on ITC website; company banner at event (provided by sponsor); two event registrations and T-shirts
- \$250 Friend Sponsor
 - Company name on participant T-shirts; company items in runner's goodie bags
- Door Prizes
 - We also are looking for fitness-related merchandise to encourage participation.

Gingerbread House Contest, locally judged contest with multiple categories, November-December 2022

Event Overview: This will be the fourth annual gingerbread house contest. Growing each year with 29 entries in 2020 and over 1400 votes for the fan favorite. Local judges from Sweet Driver Chocolates, CVTC Culinary Program and The Goat Coffee House judged on four categories. We can't wait to see this fun for all ages contest continue to grow.

Attendance: 500 attendance.

Demographics: General population, ages 25-85, families

- \$1000 Major Sponsor
 - Business logo on print advertising and electric signage
 - Tagged on social media event and history post
 - Business logo on museum map during event
 - Shout-out during special programs associated with event



ADVENTURES IN HISTORY

www.cvmuseum.com

- \$500 Supporting Sponsor
 - Business logo on print advertising and electric signage
 - Business tagged on social media event
 - Business logo on event webpage

- \$300 Friend Sponsor
 - Business name on electric signage
 - Business name on event webpage
 - Business name on social media event

Chippewa Valley Museum Foundation Day of Giving Match, Giving Tuesday, November 29th, 2022

Event objective: Fundraiser for the Chippewa Valley Museum Foundation. The Chippewa Valley Museum Foundation is the sustaining arm of the museum. Investing donations to support the continued growth and expansion of the Chippewa Valley Museum and its services. Be the Corporate Match!

Goal: \$2000

Demographics: Previous CVM supporters

- \$1000 CVMF Giving Tuesday Match Corporate Sponsor
 - Logo recognition in email solicitations
 - Logo recognition in donation Thank Yous
 - Logo recognition in all imagery for solicitation planning
 - Logo recognition on digital signage in museum
 - Logo recognition on web site
 - Business tagged on social media posts.

Winter Art Show, January-April 2022

Event summary: Local Winter Art show in partnership with Artisan Forge Studios with art from local community, highlighted by a one-day Folk Arts Festival. This will be the second year of collaboration with Artisan Forge Studios. This year's show will require participants to submit three pieces for entry—an early, mid, and late example representing their talent. It will also invite participants to write a short bio that tells the story of their artistic journey from on-set until now. Lastly, it will encourage participants to lend an (optional) artifact connected to their story that features an inspirational element of their odyssey, at any stage of their choosing. Guest curation services provided or managed by Christy Skuban of Artisan Forge Studios.



ADVENTURES IN HISTORY
www.cvmuseum.com

Attendance: 1500

Demographics: General population, ages 25-85, families, interested in local art

\$1000 Major Sponsor

- Business logo on print advertising and electric signage
- Tagged on social media event and history post
- Business logo on museum map during exhibit
- Shout-out during special programs associated with exhibit

\$500 Supporting Sponsor

- Business logo on print advertising and electric signage
- Business tagged on social media event
- Business logo on exhibit webpage

\$300 Friend Sponsor

- Business name on electric signage
- Business name on exhibit webpage
- Business name on social media event

Folk Arts Festival, February 25th, 2023

Event summary: A one day Folk Arts Festival that celebrates local folk traditions and folk artists. This event began in 2009 as a Fiber Art Festival featuring the work and artistry of textile artists. This year's event will include music, dance, storytelling, foods, and woodworking in addition to the textile art.

Attendance: 300

Demographics: General population, ages 25-85, families, interested in local art

\$1000 Major Sponsor

- Business logo on print advertising and electric signage
- Tagged on social media event and history post
- Business logo on museum map during exhibit
- Shout-out during special programs associated with exhibit

\$500 Supporting Sponsor

- Business logo on print advertising and electric signage
- Business tagged on social media event



ADVENTURES IN HISTORY
www.cvmuseum.com

- Business logo on exhibit webpage
- ☐ \$300 Friend Sponsor
 - Business name on electric signage
 - Business name on exhibit webpage
 - Business name on social media event

¡Pleibol! In the Barrios and the Big Leagues, May-July 2023

Exhibit summary: Developed in collaboration with the National Museum of American History, *¡Pleibol! In the Barrios and the Big Leagues/ En los y las grandes ligas* examines how generations of Latinos/as have helped make the game what it is today. From youth and community teams to the Major League, the exhibition reveals how baseball brings people together regardless of race, class, or gender. These inspirational baseball stories reflect larger themes in American History that connect us all, on and off the diamond.

Attendance: 1500

Demographics: General population, ages 25-85, families, interested in sports, American History, LatinX influence.

- ☐ \$1000 Major Sponsor
 - Business logo on print advertising and electric signage
 - Tagged on social media event and history post
 - Business logo on museum map during exhibit
 - Shout-out during special programs associated with exhibit
- ☐ \$500 Supporting Sponsor
 - Business logo on print advertising and electric signage
 - Business tagged on social media event
 - Business logo on exhibit webpage
- ☐ \$300 Friend Sponsor
 - Business name on electric signage
 - Business name on exhibit webpage
 - Business name on social media event



ADVENTURES IN HISTORY

www.cvmuseum.com

Playball! In the Chippewa Valley Exhibit, May-December 2023

Exhibit summary: Baseball was an important part of the Chippewa Valley in 1872 when Eau Claire became a city; 150 years later it is still an important attraction in our community. This exhibit will share stories from the early interstate league, reveal some of the Bears and the Braves most colorful teammates, review the history of the Eau Claire Express, and uncover surprising tales from our local baseball history.

Attendance: 9000

Demographics: General population, ages 25-85, families, interested in sports, American History.

\$1000 Major Sponsor

- Business logo on print advertising and electric signage
- Tagged on social media event and history post
- Business logo on museum map during exhibit
- Shout-out during special programs associated with exhibit

\$500 Supporting Sponsor

- Business logo on print advertising and electric signage
- Business tagged on social media event
- Business logo on exhibit webpage

\$300 Friend Sponsor

- Business name on electric signage
- Business name on exhibit webpage
- Business name on social media event

AND/OR

Teen Guide Program

Program objective: This summer the Chippewa Valley Museum will accept 15 students to spend 32+ hours sharing adventures in history with our visitors. Teen Guides get prepared for the work force through their experience using developed skills totally over 100 hours of volunteering with CVM.

\$1000 Major Sponsor

- Business logo on print advertising and electric signage
- Then and Now business history post completed by teen guides



ADVENTURES IN HISTORY

www.cvmuseum.com

- Business info session for Teen Guides
 - Business logo on museum map during exhibit
 - Shout-out during special programs associated with teen guides
- ☐ \$500 Supporting Sponsor
- Business logo on print advertising and electric signage
 - Then and Now business history post completed by teen guides
 - Business info session for Teen Guides
 - Business logo on program webpage
- ☐ \$300 Friend Sponsor
- Business name on electric signage
 - Business name on program webpage
 - Business name on social media post

College Internship Program

Program objective: We are interested in interns seeking experience in Library and Archives, Programs, Museum Education, Historical Research, Curatorial and Collections Management, Marketing, Public Relations, Graphic Design, and Fundraising. We typically hire 2-3 interns per semester, to learn and develop workplace skills with the department supervisor. Sponsorship would be for allotted for intern projects and/or payment.

- ☐ \$1000 Major Sponsor
- Business logo on print advertising and electric signage
 - Then and Now business history post completed by interns
 - Business info session for interns
 - Business logo on museum map during exhibit
 - Shout-out during special programs associated with interns
- ☐ \$500 Supporting Sponsor
- Business logo on print advertising and electric signage
 - Then and Now business history post completed by interns
 - Business info session for interns
 - Business logo on program webpage



ADVENTURES IN HISTORY
www.cvmuseum.com

- \$300 Friend Sponsor
 - Business name on electric signage
 - Business name on program webpage
 - Business name on social media post

Museum Operating Gift

\$ _____

Make sure to clearly check which options you would prefer.

- Enclosed is a check for \$ _____ made payable to the Chippewa Valley Museum
- Please send an invoice at this/these times: _____

Thank you for your support

Please email this form to Carrie Ronnander, C.Ronnander@cvmuseum.com

Chippewa Valley Museum PO Box 1204 Eau Claire, WI 54702