



ADVENTURES IN HISTORY
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2022 CORPORATE SPONSOR BASE LEVELS

Corporate Value	Business Sponsorship Rewards	\$3000	\$1500	\$1000	\$500
		Business Patron Plus	Business Patron	Business Leader	Business History Maker
\$100	Business logo on website and electric signage	All year	All year	All year	All year
\$150	One free facility rental annually	Yes	Yes	Yes	Yes
\$150	History highlight post on social media	Yes	Yes	Yes	Yes
\$10 per pass	Free admission passes	30	15	10	5
Employee satisfaction	\$10 membership discount to employees	All employees	All employees	Up to 10 employees	0
\$100-friend \$50-household	Free memberships	3 Friend	1 Friend	1 household	0
\$25 per person	Executive level invitations to exhibit openings or exclusive events	All Executives	All Executives	2 Executives	1 Executive
\$125	Private guided group history tour Up to 15 people	Yes	Yes	No	No
\$825	Front case of business history for 3 months	Yes	No	No	No
Total Corporate Value		\$2200	\$1300	\$725	\$475
Collecting, preserving and sharing history of the Chippewa Valley		\$800	\$200	\$225	\$25



A La Carte Options

Schlegelmilch House Programming, 2022

Events:

- *July, Coffee Grounds Presents German Wine Tasting in the Garden*
- *October, Funeral Customs and Mourning Practices – Lenmark Funeral*

Choose to sponsor one or all of the 2022 Schlegelmilch House Events.

Attendance: 100

Demographics: General population, ages 35-85, interested in local history

☐ \$1000 Major Sponsor

- Business logo on print advertising and electric signage
- Tagged on social media event and history post
- Business logo on museum map during exhibit
- Shout-out during special programs associated with exhibit

☐ \$500 Supporting Sponsor

- Business logo on print advertising and electric signage
- Business tagged on social media event
- Business logo on exhibit webpage

☐ \$300 Friend Sponsor

- Business name on electric signage
- Business name on exhibit webpage
- Business name on social media event



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Schlegelmilch House Saturday Morning Tours, Monthly beginning in June 2022

Exhibit summary: Tour the Schlegelmilch House and learn about the family's experience in Eau Claire.

Attendance:150

Demographics: General population

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- Shout-out during special programs associated with exhibit

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☐ \$300 Friend Sponsor

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- Business name on social media event
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The Carson Park Experience, Summer 2022

Event summary: June 12th, July 4th, August 14th Chippewa Valley Museum, Chippewa Valley Railroad and the Wisconsin Logging Museum will host special programs on the above dates for people of all ages to enjoy! Including tours of a history train tower, school house, log house, and logging camp, a beer garden, live music and a chainsaw competition (August 14th only).

Attendance: 800 expected on each date

Demographics: General population, all ages, families.



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☐ \$500 Supporting Sponsor

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- Business logo on event webpage

☐ \$300 Friend Sponsor

- Business name on electric signage
- Business name on event webpage
- Business name on social media event

Historic Biking and Walking Tours, Summer 2022

Events summary: Monday June 6, Biking Tour: Explore women's stories and history connected to various sites in Eau Claire

Sunday July 10, Biking Tour: Take a ride around Carson Park and discover the incredible history surrounding our museum's grounds

Monday August 1, Biking Tour: Enjoy a guided ride around the city exploring businesses owned by minorities, women, and immigrants throughout Eau Claire's history

Thursday August 4 or 11, Walking Tour: Choose one of two possible dates to cover new ground and history within Eau Claire's Forest Hill Cemetery.

Monday September 5, Biking Tour: Discover the people and jobs that helped Eau Claire grow but have long been forgotten in this special Labor Day tour.

Attendance: 25 per event.

Demographics: General population, adults



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- Business logo on event webpage

☐ \$300 Friend Sponsor

- Business name on electric signage
- Business name on event webpage
- Business name on social media event

History and Hayrides Harvest Fundraiser, Century Apple Orchard Harvest Event, September 8, 2022

Event objective: Fundraiser for general operations with a variety of harvest-themed activities at Connell's Family Orchard.

Attendance: 200

Demographics: Families, museum members and those with interest in local history & culture, community

☐ \$1000 Diamond Sponsor

- Table sign logo recognition and 4 complimentary tickets.
- Logo recognition on event stage, in event program and on signage at event
- Logo recognition on digital signage in museum
- Logo recognition on web site
- Business tagged on social media event and history post.

☐ \$500 Gold Sponsor

- Table sign logo recognition and 2 complimentary tickets.
- Logo recognition in event program and on signage at event
- Logo recognition on digital signage in museum
- Logo recognition on web site



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- Business tagged on social media event.

☐ \$300 Silver Sponsor

- Business name recognition in event program
- Business name recognition on digital signage in museum
- Business name on web site and on social media event.

Annual Meeting, October 24, 2022

Event Overview: Get up to date on the impact the Chippewa Valley Museum has had during fiscal year 2022. Guest presenter, Author, Brian L. Blakeley, will speak on his book, A History of Eau Claire, Wisconsin Volume III: A Time of Commerce, Service and Creativity.

Attendance: 50 attendance.

Demographics: General population, ages 40+, mostly retired

☐ \$1000 Major Sponsor

- Business logo on print advertising and electric signage
- Tagged on social media event and history post
- Business logo on museum map during exhibit
- Shout-out during special programs associated with exhibit

☐ \$500 Supporting Sponsor

- Business logo on print advertising and electric signage
- Business tagged on social media event
- Business logo on exhibit webpage

☐ \$300 Friend Sponsor

- Business name on electric signage
- Business name on exhibit webpage
- Business name on social media event

Carson Park 5k and 10 Mile: Hosted by the Indianhead Track Club this event supports the Chippewa Valley Museum and Wisconsin Logging Museum on October 29, 2022

Event Overview: Run, walk, dress in your Halloween costume. Be competitive or just relax and enjoy a late October day. Post-race food will be available to enjoy. This historic race has been happening in Carson park for over 50 years.



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NOTE: Sponsorship of this event is made to Indianhead Track Club. As partners the Chippewa Valley Museum and Wisconsin Logging Museum each receive one third of the profits.

Expected attendance: 200

Demographics: all ages

- ☐ \$1000 Major Sponsor
 - Company name and logo on participant T-shirts; company items in runner's goodie bags; company name/logo on ITC website; company banner at event (provided by sponsor); company name/logo on entry form and all other promotional materials when possible; 4 complimentary race registrations and T-shirts.
- ☐ \$500 Supporting Sponsor
 - Company name and logo on participant T-shirts; company items in runner's goodie bags; company name/logo on ITC website; company banner at event (provided by sponsor); two event registrations and T-shirts
- ☐ \$250 Friend Sponsor
 - Company name on participant T-shirts; company items in runner's goodie bags
- ☐ Door Prizes
 - We also are looking for fitness-related merchandise to encourage participation.

Gingerbread House Contest, locally judged contest with multiple categories, November-December 2022

Event Overview: This will be the fourth annual gingerbread house contest. Growing each year with 29 entries in 2020 and over 1400 votes for the fan favorite. Local judges from Sweet Driver Chocolates, CVTC Culinary Program and The Goat Coffee House judged on four categories. We can't wait to see this fun for all ages contest continue to grow.

Attendance: 500 attendance.

Demographics: General population, ages 25-85, families

- ☐ \$1000 Major Sponsor
 - Business logo on print advertising and electric signage



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- Tagged on social media event and history post
 - Business logo on museum map during event
 - Shout-out during special programs associated with event
- ☐ \$500 Supporting Sponsor
- Business logo on print advertising and electric signage
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 - Business logo on event webpage
- ☐ \$300 Friend Sponsor
- Business name on electric signage
 - Business name on event webpage
 - Business name on social media event

Chippewa Valley Museum Foundation Day of Giving Match, Giving Tuesday, November 29th, 2022

Event objective: Fundraiser for the Chippewa Valley Museum Foundation. The Chippewa Valley Museum Foundation is the sustaining arm of the museum. Investing donations to support the continued growth and expansion of the Chippewa Valley Museum and its services. Be the Corporate Match!

Goal: \$2000

Demographics: Previous CVM supporters

- ☐ \$1000 CVMF Giving Tuesday Match Corporate Sponsor
- Logo recognition in email solicitations
 - Logo recognition in donation Thank Yous
 - Logo recognition in all imagery for solicitation planning
 - Logo recognition on digital signage in museum
 - Logo recognition on web site
 - Business tagged on social media posts.

¡Pleibol! In the Barrios and the Big Leagues, May-July 2023

Exhibit summary: Developed in collaboration with the National Museum of American History, *¡Pleibol! In the Barrios and the Big Leagues/ En los y las grandes ligas* examines how generations of Latinos/as have helped make the game what it is today. From youth and community teams to the Major League, the exhibition reveals how baseball brings people together regardless of race, class, or gender. These



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inspirational baseball stories reflect larger themes in American History that connect us all, on and off the diamond.

Attendance: 1500

Demographics: General population, ages 25-85, families, interested in sports, American History, LatinX influence.

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- Business logo on exhibit webpage

☐ \$300 Friend Sponsor

- Business name on electric signage
- Business name on exhibit webpage
- Business name on social media event

Playball! In the Chippewa Valley Exhibit, May-December 2023

Exhibit summary: Baseball was an important part of the Chippewa Valley in 1872 when Eau Claire became a city; 150 years later it is still an important attraction in our community. This exhibit will share stories from the early interstate league, reveal some of the Bears and the Braves most colorful teammates, review the history of the Eau Claire Express, and uncover surprising tales from our local baseball history.

Attendance: 9000

Demographics: General population, ages 25-85, families, interested in sports, American History.

☐ \$1000 Major Sponsor

- Business logo on print advertising and electric signage
- Tagged on social media event and history post



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AND/OR

Teen Guide Program

Program objective: This summer the Chippewa Valley Museum will accept 15 students to spend 32+ hours sharing adventures in history with our visitors. Teen Guides get prepared for the work force through their experience using developed skills totally over 100 hours of volunteering with CVM.

☐ \$1000 Major Sponsor

- Business logo on print advertising and electric signage
- Then and Now business history post completed by teen guides
- Business info session for Teen Guides
- Business logo on museum map during exhibit
- Shout-out during special programs associated with teen guides

☐ \$500 Supporting Sponsor

- Business logo on print advertising and electric signage
- Then and Now business history post completed by teen guides
- Business info session for Teen Guides
- Business logo on program webpage

☐ \$300 Friend Sponsor

- Business name on electric signage
- Business name on program webpage
- Business name on social media post



College Internship Program

Program objective: We are interested in interns seeking experience in Library and Archives, Programs, Museum Education, Historical Research, Curatorial and Collections Management, Marketing, Public Relations, Graphic Design, and Fundraising. We typically hire 2-3 interns per semester, to learn and develop workplace skills with the department supervisor. Sponsorship would be for allotted for intern projects and/or payment.

☐ \$1000 Major Sponsor

- Business logo on print advertising and electric signage
- Then and Now business history post completed by interns
- Business info session for interns
- Business logo on museum map during exhibit
- Shout-out during special programs associated with interns

☐ \$500 Supporting Sponsor

- Business logo on print advertising and electric signage
- Then and Now business history post completed by interns
- Business info session for interns
- Business logo on program webpage

☐ \$300 Friend Sponsor

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Museum Operating Gift

☐ \$ _____

Make sure to clearly check which options you would prefer.

☐ Enclosed is a check for \$ _____ made payable to the Chippewa Valley Museum

☐ Please send an invoice at this/these times: _____

Thank you for your support

Please email this form to Rachel Meyer, r.meyer@cvmuseum.com

Chippewa Valley Museum PO Box 1204 Eau Claire, WI 54702