



ADVENTURES IN HISTORY
www.cvmuseum.com

2020-2021 CORPORATE SPONSOR BASE LEVELS

Corporate Value	Business Sponsorship Rewards	\$3000	\$1500	\$1000	\$500
		Business Patron Plus	Business Patron	Business Leader	Business History Maker
\$100	Business logo on website and electric signage	All year	All year	All year	All year
\$150	One free facility rental annually	Yes	Yes	Yes	Yes
\$150	History highlight post on social media	Yes	Yes	Yes	Yes
\$10 per pass	Free admission passes	30	15	10	5
Employee satisfaction	\$10 membership discount to employees	All employees	All employees	Up to 10 employees	0
\$100-friend \$50-household	Free memberships	3 Friend	1 Friend	1 household	0
\$25 per person	Executive level invitations to exhibit openings or exclusive events	All Executives	All Executives	2 Executives	1 Executive
\$125	Private guided group history tour Up to 15 people	Yes	Yes	No	No
\$825	Front case of business history for 3 months	Yes	No	No	No
Total Corporate Value		\$2200	\$1300	\$725	\$475
Collecting, preserving and sharing history of the Chippewa Valley		\$800	\$200	\$225	\$25

A La Carte Options

Listen Up: Music in the Chippewa Valley, April – August 2021

Exhibit Overview: Sounds Like Home looks at the rich and varied music traditions that can be found throughout the Chippewa Valley, past and present. Music from recent immigrants will be featured as will stories, photos, and objects collected as part of the Sounds of Eau Claire oral history project.

Expected Attendance: 4,000 attendance.

Demographics: general population, ages 25-60, interest in music, arts & culture.

\$1000 Major Sponsor

- Business logo on print advertising and electric signage
- Tagged on social media event and history post
- Business logo on museum map during exhibit
- Shout-out during special programs associated with exhibit

\$500 Supporting Sponsor

- Business logo on print advertising and electric signage
- Business tagged on social media event
- Business logo on exhibit webpage

\$300 Friend Sponsor

- Business name on electric signage
- Business name on exhibit webpage
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April Volunteer Banquet, April volunteer month

Event objective: Community celebration of over 200 volunteers that keep CVM running.

Expected Attendance: 100 volunteers

Demographic: Retired local community members and teen guides

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Listen Up Summer Music Series, June-August 2021

Event objective: host local musicians to perform local folk music on the CVM campus.

Attendance: 300, ticketed event

Demographics: general population, ages 25-60, interest in music, arts & culture.

\$1000 Major Sponsor

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29th Annual Fourth of July, July 4, 2021

Event objective: Community celebration including being open to the public and offering a two-week historic summer recreation scavenger hunt

Attendance: \$1000 covers 100 visitors' admission to our historic buildings and onsite exhibits (free admission will only be available with adequate sponsorship. Historically, this day bring 2500 visitors to the museum, for 2021 we are uncertain what attendance will be, however, would like to be as accessible as possible.

Demographics: General population with large percentage of young families

\$1,000 Scavenger Hunt Sponsor

\$1000 Admission Sponsor

\$500 Admission Sponsor

\$300 General Sponsor

Neighbors Past and Present: the Wisconsin German Experience Traveling exhibit, September-October 2021

Exhibit Overview: Designed by the Max Kade Institute at the University of Wisconsin-Madison, the exhibit features 14 panels that cover German migration and settlement in Wisconsin, questions of ethnicity and identity in newly forged communities, and the cohesiveness of these communities over the decades, especially in times of economic crisis or war.

Expected attendance: 750

Demographics: general population, ages 35-60.

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Heritage Fundraiser, September 2021

Event Overview: Fundraiser for CVM and stewardship for members, sponsors and donors

Attendance: 100 attendance.

Demographics: General population, ages 40+, mostly retired

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Gingerbread House Contest, locally judged contest with multiple categories, November-December 2021

Event Overview: This will be the fourth annual gingerbread house contest. Growing each year with 29 entries in 2020 and over 1400 votes for the fan favorite. Local judges from Sweet Driver Chocolates, CVTC Culinar Program and The Goat Coffee House judged on four categories. We can't wait to see this fun for all ages contest continue to grow.

Attendance: 500 attendance.

Demographics: General population, ages 25-85, families,

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Nostalgia Awakens, a Star Wars action figure collection, November-December 2021

Exhibit Overview: "The Nostalgia Awakens" is a travelling exhibit featuring EVERY action figure toy made by Kenner Toys from 1978-1985 based on the original three Star Wars movies (Star Wars, Empire Strikes Back, Return of the Jedi). Search this website to learn more about how your organization might boost attendance and grow audiences through the power of nostalgia...and Star Wars.

Attendance: 2,000 attendance.

Demographics: General population, ages 25-85, families, interested in pop culture and history

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- Shout-out during special programs associated with exhibit

☐ \$500 Supporting Sponsor

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Winter Art Show, January-March 2022

*Event summary: Local Winter Art show in partnership with **Artisan Forge Studios** with art from local community, highlighted by a one-day Folk Arts Festival. This will be the second year of collaboration with Artisan Forge Studios.*

Attendance: 1500

Demographics: General population, ages 25-85, families, interested in local art

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Folk Arts Festival, February 19th, 2022

Event summary: A one day Folk Arts Festival that celebrates local folk traditions and folk artists. This event began in 2009 as a Fiber Art Festival featuring the work and artistry of textile artists. This year's event will include music, dance, storytelling, foods, and woodworking in addition to the textile art.

Attendance: 300

Demographics: General population, ages 25-85, families, interested in local art

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Exhibit March 2022-August 2022

Exhibit summary: TBD

Attendance: TBD

Demographics: General population

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Frida Kahlo's Garden, September-October 2022

Exhibit summary: grown in her garden, a dress from the Mexican state of Oaxaca where Kahlo sourced many of her dresses, and examples of folk art collected by Kahlo and Rivera. Additionally, visitors will learn about Mexican culture, including traditional festivities, food and drink, and agricultural practices. This exhibition is made possible by NEH on the Road, a special initiative of the National Endowment for the Humanities. Frida Kahlo's Garden is adapted from the exhibition, FRIDA KAHLO: ART, GARDEN, LIFE, organized by guest curator Adriana Zavala at The New York Botanical Garden. It was made possible with

major funding from the Institute of Museum and Library Services, Karen Katen Foundation, The LuEsther T. Mertz Charitable.

Attendance: 2000

Demographics: General population, ages 25-85, those interested in Mexican culture and art.

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¡Pleibol! In the Barrios and the Big Leagues, May-July 2023

Exhibit summary: Developed in collaboration with the National Museum of American History, *¡Pleibol! In the Barrios and the Big Leagues/ En los y las grandes ligas* examines how generations of Latinos/as have helped make the game what it is today. From youth and community teams to the Major League, the exhibition reveals how baseball brings people together regardless of race, class, or gender. These inspirational baseball stories reflect larger themes in American History that connect us all, on and off the diamond.

Attendance: 1500

Demographics: General population, ages 25-85, families, interested in sports, American History, Latino/a influence.

\$1000 Major Sponsor

- Business logo on print advertising and electric signage
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\$500 Supporting Sponsor

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AND/OR

Teen Guide Program

Program objective: This summer the Chippewa Valley Museum will accept 15 students to spend 32+ hours sharing adventures in history with our visitors. Teen Guides get prepared for the work force through their experience using developed skills totally over 100 hours of volunteering with CVM.

- \$1000 Major Sponsor
 - Business logo on print advertising and electric signage
 - Then and Now business history post completed by teen guides
 - Business info session for Teen Guides
 - Business logo on museum map during exhibit
 - Shout-out during special programs associated with teen guides
- \$500 Supporting Sponsor
 - Business logo on print advertising and electric signage
 - Then and Now business history post completed by teen guides
 - Business info session for Teen Guides
 - Business logo on program webpage
- \$300 Friend Sponsor
 - Business name on electric signage
 - Business name on program webpage
 - Business name on social media post

College Internship Program

Program objective: We are interested in interns seeking experience in Library and Archives, Programs, Museum Education, Historical Research, Curatorial and Collections Management, Marketing, Public Relations, Graphic Design, and Fundraising. We typically hire 2-3 interns per semester, to learn and develop workplace skills with the department supervisor. Sponsorship would be for allotted for intern projects and/or payment.

- \$1000 Major Sponsor
 - Business logo on print advertising and electric signage
 - Then and Now business history post completed by interns

- Business info session for interns
- Business logo on museum map during exhibit
- Shout-out during special programs associated with interns

\$500 Supporting Sponsor

- Business logo on print advertising and electric signage
- Then and Now business history post completed by interns
- Business info session for interns
- Business logo on program webpage

\$300 Friend Sponsor

- Business name on electric signage
- Business name on program webpage
- Business name on social media post

Museum Operating Gift

\$ _____

Make sure to clearly check which options you would prefer.

- Enclosed is a check for \$ _____ made payable to the Chippewa Valley Museum
- Please send an invoice at this/these times: _____

Thank you for your support

Please email this form to Rachel Meyer, r.meyer@cvmuseum.com

Chippewa Valley Museum

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