



ADVENTURES IN HISTORY

www.cvmuseum.com

2020 CORPORATE SPONSOR BASE LEVELS

Corporate Value	Business Sponsorship Rewards	\$3000	\$1500	\$1000	\$500
		Business Patron Plus	Business Patron	Business Leader	Business History Maker
\$100	Business logo on website and electric signage	All year	All year	All year	All year
\$150	One free facility rental annually	Yes	Yes	Yes	Yes
\$150	History highlight post on social media	Yes	Yes	Yes	Yes
\$10 per pass	Free admission passes	30	15	10	5
Employee satisfaction	\$10 membership discount to employees	All employees	All employees	Up to 10 employees	0
\$100-friend \$50-household	Free memberships	3 Friend	1 Friend	1 household	0
\$25 per person	Executive level invitations to exhibit openings or exclusive events	All Executives	All Executives	2 Executives	1 Executive
\$125	Private guided group history tour (Walking, Biking, CVM, S-House, Banbury) Up to 15 people	Yes	Yes	No	No
\$825	Front case of business history for 3 months	Yes	No	No	No
Total Corporate Value		\$2200	\$1300	\$725	\$475
Collecting, preserving and sharing history of the Chippewa Valley		\$800	\$200	\$225	\$25



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A La Carte Options

***Jacob Riis: How the Other Half Lives* traveling exhibit, Sept. 1 – Oct. 15**

Exhibit overview: *Jacob Riis (1849–1914) was a pioneering newspaper reporter and social reformer in New York at the turn of the twentieth century. His then-novel idea of using photographs of the city’s slums to illustrate the plight of impoverished residents established Riis as forerunner of modern photojournalism. Jacob A. Riis: How the Other Half Lives features photographs by Riis and his contemporaries, as well as his handwritten journals and personal correspondence. The Chippewa Valley Museum will provide programs about contemporary social issues to complement the exhibit.*

Attendance: 2,000 attendance.

Demographics: General population, ages 25-85, interests in arts & culture, history, social issues

\$1000 Major Sponsor

- Business logo on print advertising and electric signage
- Tagged on social media event and history post
- Business logo on museum map during exhibit
- Shout-out during special programs associated with exhibit

\$500 Supporting Sponsor

- Business logo on print advertising and electric signage
- Business tagged on social media event
- Business logo on exhibit webpage

\$300 Friend Sponsor

- Business name on electric signage
- Business name on exhibit webpage
- Business name on social media event

Harvest Fundraisers, Three evenings of Harvest Fun, October 2020

Event objective: *Fundraiser for general operations with a variety of harvest-themed activities*

Attendance: 150

Demographics: ages 45-75, men & women, museum members and those with interest in local history & culture, community



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□ \$1000 Diamond Sponsor

- Table sign logo recognition and 4 complimentary tickets.
- Logo recognition on event stage, in event program and on signage at event
- Logo recognition on digital signage in museum
- Logo recognition on web site
- Business tagged on social media event and history post.

□ \$500 Gold Sponsor

- Table sign logo recognition and 2 complimentary tickets.
- Logo recognition in event program and on signage at event
- Logo recognition on digital signage in museum
- Logo recognition on web site
- Business tagged on social media event.

□ \$300 Silver Sponsor

- Business name recognition in event program
- Business name recognition on digital signage in museum
- Business name on web site and on social media event.

Nostalgia Awakens, a Star Wars action figure collection, November-January

"The Nostalgia Awakens" is an travelling exhibit featuring EVERY action figure toy made by Kenner Toys from 1978-1985 based on the original three Star Wars movies (Star Wars, Empire Strikes Back, Return of the Jedi). Search this website to learn more about how your organization might boost attendance and grow audiences through the power of nostalgia...and Star Wars.

Attendance: 2,000 attendance.

Demographics: General population, ages 25-85, families, interested in pop culture and history

□ \$1000 Major Sponsor

- Business logo on print advertising and electric signage
- Tagged on social media event and history post
- Business logo on museum map during exhibit
- Shout-out during special programs associated with exhibit

□ \$500 Supporting Sponsor

- Business logo on print advertising and electric signage
- Business tagged on social media event
- Business logo on exhibit webpage



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\$300 Friend Sponsor

- Business name on electric signage
- Business name on exhibit webpage
- Business name on social media event
-

Holiday Toy Trains, Day after Thanksgiving through December 31, 16 program days.

Exhibit overview: Experience the magical twinkle of the lighted 384 square foot Holiday village and train layout. Watch the trains whirl around and look for magical miniatures. Operated by the Standard Gauge Module Association.

Attendance: 1,500

Demographics: Young families, grandparents with grandchildren, train enthusiasts, general population.

General Public: Tuesday & Thursday evenings and Saturdays

Special Populations: Wednesday Afternoons, by appointment

Corporate nights: Thursday evenings or Saturday afternoons

\$1000 Engineer Sponsor

- Named building in train layout
- Logo on marketing materials and webpage
- Business tagged in social media event and history post
- Logo on digital signage at museum
- 25 family passes to low-income families.
- Employees admitted for \$2, the member rate (regular rate: \$9)

\$500 Conductor Sponsor

- Named building in train layout
- Logo on webpage
- Logo on print advertising and digital signage at museum
- Business tagged on social media event

\$300 Passenger Sponsor

- Business name on webpage and social media event
- Business name on digital signage at museum



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Warmth and Whimsy Art Show, January-March 2021

Event summary: Winter Folk Art show with art from local community, highlighted by a one-day Folk Arts Festival.

☐ \$1000 Major Sponsor

- Business logo on print advertising and electric signage
- Tagged on social media event and history post
- Business logo on museum map during exhibit
- Shout-out during special programs associated with exhibit

☐ \$500 Supporting Sponsor

- Business logo on print advertising and electric signage
- Business tagged on social media event
- Business logo on exhibit webpage

☐ \$300 Friend Sponsor

- Business name on electric signage
- Business name on exhibit webpage
- Business name on social media event

Folk Arts Festival, February 27th, 2021

A one-day Folk Arts Festival that celebrates local folk traditions and folk artists. This event began in 2009 as a Fiber Art Festival featuring the work and artistry of textile artists. This year's event will include music, dance, storytelling, foods, and woodworking in addition to the textile art. New this year: an outdoor art installation and events during the festival at the nearby Paul Bunyan Logging Camp Museum.

☐ \$1000 Major Sponsor

- Business logo on print advertising and electric signage
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- Business logo on museum map during exhibit
- Shout-out during special programs associated with exhibit

☐ \$500 Supporting Sponsor

- Business logo on print advertising and electric signage
- Business tagged on social media event
- Business logo on exhibit webpage



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\$300 Friend Sponsor

- Business name on electric signage
- Business name on exhibit webpage
- Business name on social media event

Listen Up: Music in the Chippewa Valley, April – August 2021

Exhibit Overview: Sounds Like Home looks at the rich and varied music traditions that can be found throughout the Chippewa Valley, past and present. Music from recent immigrants will be featured as will stories, photos, and objects collected as part of the Sounds of Eau Claire oral history project.

Expected Attendance: 4,000 attendance.

Demographics: general population, ages 25-60, interest in music, arts & culture.

\$1000 Major Sponsor

- Business logo on print advertising and electric signage
- Tagged on social media event and history post
- Business logo on museum map during exhibit
- Shout-out during special programs associated with exhibit

\$500 Supporting Sponsor

- Business logo on print advertising and electric signage
- Business tagged on social media event
- Business logo on exhibit webpage

\$300 Friend Sponsor

- Business name on electric signage
- Business name on exhibit webpage
- Business name on social media event

April Volunteer Banquet, April volunteer month

Event objective: Community celebration and fundraiser for museum and school programs

\$1000 Major Sponsor

- Business logo on print advertising and electric signage
- Tagged on social media event and history post
- Business logo on museum map during exhibit
- Shout-out during special programs associated with exhibit



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- \$500 Supporting Sponsor
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 - Business logo on exhibit webpage
- \$300 Friend Sponsor
 - Business name on electric signage
 - Business name on exhibit webpage
 - Business name on social media event

29th Annual Fourth of July Family Fun Fair, July 4, 2021

Event objective: Community celebration and fundraiser for museum and school programs

Attendance: 2,500. All free admission to museum.

Demographics: General population with large percentage of young families

- \$1,000 Entertainment Stage Sponsor
- \$500 Activity Sponsor. Select one:
___ Sunnyview Schoolhouse ___ Fishing Pond ___ Carnival Games
___ Ice Cream Parlor ___ Ticket Booths ___ Cake Walk
- \$300 General Sponsor
- Corporate Volunteer Group 4 Hour Shift

AND/OR

Teen Guide Program

Program objective: This summer the Chippewa Valley Museum will accept 15 students to spend 32+ hours sharing adventures in history with our visitors. Teen Guides get prepared for the work force through their experience using developed skills totally over 100 hours of volunteering with CVM.

- \$1000 Major Sponsor
 - Business logo on print advertising and electric signage
 - Then and Now business history post completed by teen guides
 - Business info session for Teen Guides



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- Business logo on museum map during exhibit
- Shout-out during special programs associated with teen guides
- \$500 Supporting Sponsor
 - Business logo on print advertising and electric signage
 - Then and Now business history post completed by teen guides
 - Business info session for Teen Guides
 - Business logo on program webpage
- \$300 Friend Sponsor
 - Business name on electric signage
 - Business name on program webpage
 - Business name on social media post

College Internship Program

Program objective: We are interested in interns seeking experience in Library and Archives, Programs, Museum Education, Historical Research, Curatorial and Collections Management, Marketing, Public Relations, Graphic Design, and Fundraising. We typically hire 2-3 interns per semester, to learn and develop workplace skills with the department supervisor. Sponsorship would be for allotted for intern projects and/or payment.

- \$1000 Major Sponsor
 - Business logo on print advertising and electric signage
 - Then and Now business history post completed by interns
 - Business info session for interns
 - Business logo on museum map during exhibit
 - Shout-out during special programs associated with interns
- \$500 Supporting Sponsor
 - Business logo on print advertising and electric signage
 - Then and Now business history post completed by interns
 - Business info session for interns
 - Business logo on program webpage
- \$300 Friend Sponsor
 - Business name on electric signage
 - Business name on program webpage



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- Business name on social media post

Sponsor Adults with financial or special needs group tours - \$1500

Objective: to provide an indoor outing space for local organizations. Serving over five groups/organizations and over 100 visitors.

- Annual cost \$1500
 - Business logo on print advertising and electric signage
 - Tagged on social media post and history post
 - Business logo on museum map during exhibit
 - Shout-out during special programs associated with interns

Museum Operating Gift

- \$_____
- Enclosed is a check for \$_____ made payable to the Chippewa Valley Museum
- Please send an invoice at this/these times:_____

Thank you for your support

Please email this form to Carrie Ronnander, c.ronnander@cvmuseum.com

Chippewa Valley Museum

PO Box 1204

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