



# CURRENTS

Fall 2019 • v46:n1 • FREE TO MEMBERS OF THE CHIPPEWA VALLEY MUSEUM



Workers at the Linderman Box Factory, 1902

## **Flash Power, Child Labor, & the Industrial Revolution**

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ANNUAL  
REPORT

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# From the Director



Things you've probably never said:

"I really like your new roof. Great furnace replacement. Gorgeous compressor."

Building maintenance is simply not very sexy, but it is essential. A roof leak could threaten a building's structural integrity. An old furnace could quit working on the coldest day of the year. But to be honest, it's personally more satisfying to purchase new furniture or flowers for my yard than it is to set money aside for a water heater.

Sixteen years ago, the Chippewa Valley Museum used a capital campaign to install a new roof, expand climate-controlled object storage facilities, and replace the Heating, Ventilating, & Air Conditioning (HVAC) system. With the facility finally in a good place, we could go back to concentrating efforts on what visitors notice – exhibits and programs.

It's time to begin replacing some of the equipment installed in the early 2000s, or even earlier.

A Facilities Committee is working to develop an equipment replacement plan so we are not caught flat-footed like we were in late 2015 when the HVAC control system failed. That was a \$24,000 emergency expense, not budgeted, not planned. Only thanks to a beautiful anonymous donor and a matching gift from Charter Bank were we able to weather that storm.

There are an estimated \$90,000 in capital replacement expenses over the next 5 years. These expenses don't fit well, or even at all, into our annual operating budget. Grant funders often will not support capital expenses, preferring programs that can be seen and experienced, "furniture and flowers," if you will. This is often true for individual and business donors as well.

But, the Chippewa Valley Museum must maintain its facilities or there will be one crisis after another. This year's annual campaign will focus on replacing two boilers (\$22,000), the ice cream parlor compressor (\$3,000 – installed in 1984?!), and two water heaters (\$2,200). Visitors will not notice these replacements, but they most certainly will notice if the building does not have heat or if the ice cream parlor is closed because all the ice cream has melted.



Please show your commitment to the museum with a gift to the upcoming annual campaign. And bring people to the museum. More visitors and members makes for a healthier Chippewa Valley Museum, and less is asked of everybody.

Thank you.

A handwritten signature in cursive script that reads "Carrie Ronnander".

Carrie Ronnander  
Director

## MUSEUM SEEKING DEVELOPMENT MANAGER

Chippewa Valley Museum is looking for a passionate, locally engaged individual to tell our story. Expected start date for this full-time position is January 2020. See [cvmuseum.com/about/employment-internships](http://cvmuseum.com/about/employment-internships) for more info.



# Flash Power, Child Labor, and the Industrial Revolution

Chippewa Valley Museum will be hosting a National Endowment for the Humanities On the Road Exhibit called *Jacob Riis: How the Other Half Lives* in September 2020.

By Mitchel Orlovsky

The Industrial Revolution, political strife in Europe, and opportunities in the New World helped define an era of immigration to the United States beginning in the 1850s. While the United States Civil War was of great importance to the moment, the aftermath of the Civil War helped define American society. Immigration and migration coupled with the Industrial Revolution saw the movement of people towards city living during the five decades after 1850. Most sought better lives and more job opportunities for themselves.

The same was true for Jacob A. Riis, who was born in 1849 in Ribe, Denmark. In 1870, Riis left Denmark for the United States. Some scholars contend that Riis knew nothing about the United States, but wanted to create a new life for himself. Riis arrived in New York City as a young man with few resources and immediately encountered the crowded tenements of a rapidly growing city. Finding it difficult to get his footing, Riis bounced from place to place in search of work. Having at one point chosen to sleep in a graveyard, he reflected, “The night dews and the snakes, and the dogs that kept sniffing and growling half the night in the near distance, had made me tired of sleeping in the fields. The dead were much better company. They minded their own business, and let a fellow alone,” (The Making of an American, Chapter 3, accessed at <http://www.gutenberg.org/cache/epub/6125/pg6125.html>). Finally, after years of searching, Riis was offered a job as Police Reporter at the New York Tribune in 1876.



Lodgers in Bayard Street Tenement, Five Cents a Spot - Jacob Riis, 1889

For nearly eight years Riis worked the night shift, covering major police activity in the area. In 1884 Riis began working days, and covered meetings of the 1884 Tenement House Commission. This propelled him to become an advocate for public works and social reform – especially in housing and education. Riis became a profound spokesman for tearing down the tenements and slums of New York City, though he is sometimes criticized for not thinking about the problems of poverty at the individual level.

In the late 1880s Riis learned of a new technological development: flash photography. In 1887 two German chemists (Adolf Miethe and Johannes Gaedicke) utilized magnesium in their flash powder, which effectively created enough light for a camera of the time to capture a photo. Jacob Riis experimented with the compound, setting his own house on fire multiple times. The powder was dangerous, and even caused fires in some of the houses and buildings in which he took photographs. Even though newspapers could not effectively print his photos at the time, the photos were used to great effect in his lectures when projected by magic lantern projectors.

Flash photography of the time was quite invasive, and was almost like a gunshot or a small explosion. Riis would enter a building usually with two photographers and a sanitary police officer. They would burst into a room, ignite the powder, and then capture a photo of whomever was in the room. While questions persist about the methods Riis used, the photos that remain are unique and invaluable to revealing what life was like in the tenements.

While working toward educational reform in the slums and factories Riis encountered many child laborers. He became so focused on child labor, and the conditions in which children lived, that he titled his second book *The Children of the Poor*. Riis viewed photography as a way to advocate for his own ideas of social reform. From the late 1800s well into the 1900s child labor was a widely discussed and debated topic in the American political atmosphere. In Wisconsin, the conversation also included compulsory education laws. The Eau Claire Leader published a story on a new Illinois law which took effect in 1897. The introduction of a new child labor law led to the subtitle, “All under fourteen years must attend school or be idle.” The writer of this newspaper article continued that, “Many regard the new law as arbitrary and too sweeping...” (“A Child Labor Law,” Eau Claire Leader, July 13, 1897, accessed at newspaperarchive.com).

Today, we can hardly imagine children not going to school. According to the U.S. Census Bureau in 2017, 90% of the United States’ population, aged 25 years old or older, has a high school diploma or higher. To put this statistic into perspective, in 1907, “37% of the children in our county [Eau Claire County] between the ages of seven and fourteen did not attend school the minimum number of weeks. This meant the parents of 1,066 children evaded the law...” (“Should Be More Pupils,” Eau Claire Leader, November 16, 1907, accessed at newspaperarchive.com). Even so, in comparison to most of the other states, Wisconsin was ahead of the times. Wisconsin very quickly developed compulsory education laws and child labor laws. While the United States federal government did not enact many of these laws until the 1900s, Wisconsin had these as early as the 1870s.

One local boy who found himself laboring for his father, among others, was Anton Venski. Anton’s father worked as a blacksmith at the Northwestern Lumber Company, and the family lived on Eau Claire’s North Side Hill. During school vacation, Anton and his brothers would work 10 hour days at the mill. In his memoirs Anton recalled,



Anton Venski, 2nd row, 1st on right

“My job was an easy one, as I worked upstairs where all the edgings, small scraps of wood from the cuttings of laths (flat and thin pieces of wood used for walls and ceilings) and shingles came through on a conveyor. I had to push them down a spout and keep the spout from plugging up... At the mill we [Anton and his brothers] were receiving good pay, as brother [sic] Jack received \$38.00 per month and we received \$32.00 per month. Payday was every tenth of the month and the timekeeper would come around on payday and hand each man his check. My dad collected all our checks and not only that, he signed and cashed them. How much spending money did we get out of \$32.00? We got one dollar out of the first check and two dollars out of the next one... (After All These Years, Anton Bartholomew Venski, 41).”

Anton’s work did not end at the mill, however. His father’s work on an addition to their house required more time out of Anton and his brothers. They also fished out logs from the river in order to heat their house.

Anton Venski’s story was a common one of the time. To this day, there are still discussions about compulsory education laws as well as child labor laws. While some may have found these conversations as, “Arbitrary and too sweeping,” it is clear that these conversations were, and still are, necessary (“A Child Labor Law,” Eau Claire Leader, July 13, 1897, accessed at newspaperarchive.com). While Jacob Riis’ methods may have been invasive and questionable, it is also clear that his works influenced the conversations had in New York City as well as the rest of the nation regarding child labor. Jacob Riis did not sit idly by, waiting for someone else to do his work for him. He went to work himself, and some of his work produced real change.



# Meet Diana Peterson

Diana Peterson came on board as Curator of Collections in May. She holds a BA in English from the University of Wisconsin-Eau Claire. For the past 15 years she was the executive director at the Paul Bunyan Logging Camp Museum. Diana has been a free-lance editor since 1997, working primarily in the legal and medical fields.

Diana has published six books, including *Logging in Wisconsin* with the Chippewa Valley Museum's director, Carrie Ronnander. Most of her free time is spent writing, gardening, and hanging out with her family, including her very favorite people: her three grandchildren, ages 9, 3, and 1.

Diana has a great appreciation for the artifacts she oversees and the memories they represent in the Chippewa Valley. She has a passion for learning about the stories associated with the objects the museum cares for.



Diana working in the museum's *Farm Life* exhibit

## Fascination in Miniature

By Diana Peterson



Small things from the collections

Miniature objects seem to stop all of us in our tracks. These articles have a lot of intricate details in their construction. The Kate Aitken dollhouse reveals a small-scale world full of expertly constructed items. While it's one of the Chippewa Valley Museum's largest examples of tiny artifacts, the museum contains many different types of attention-getting mini models.

If you enjoy transportation history, you can see a railroad boxcar, a Phoenix steam hauler, and a detailed steamboat, which is currently on display in the *Changing Currents* exhibit.

If industry is more your fixation, you could view a tiny steam engine, a boiler, a thresher, or a Cray-1 computer board frame. We also have sales samples for items such as a Gold Medal flour bag, a Uniroyal Steeler tire, a princess phone keychain, and a lighter disguised as a Coca Cola bottle.

Our largest collection contains buildings. Various churches, a Water Street store, Eau Claire's City Hall, the Omaha Train depot, a Girl Scout camp building, and an Ojibwe summer lodge all depict significant structures from Chippewa Valley eras of the past. Many of our architect's models are historic homes located in Eau Claire. My favorite is the Bradley Marcy house found at 1011 State Street. Marcy, a stonemason, used wheelbarrows full of stones gathered from the Chippewa and Eau Claire riverbanks in 1866 for its construction. With its distinctive red chimneys and irregular-shaped windows, it's a beautiful and unique home.

If you are intrigued by these tiny treasures, you can stop in the museum to see the Kate Aitken dollhouse on permanent display, a miniature building exhibit during November and December, and the holiday trains traveling around our auditorium beginning November 29.



Opening November 12<sup>th</sup>

## The **POWER** of Children

- Making A Difference -

*Arriving Nov. 29<sup>th</sup>*  
check [cvmuseum.com](http://cvmuseum.com) for schedule

## HOLIDAY TOY TRAINS

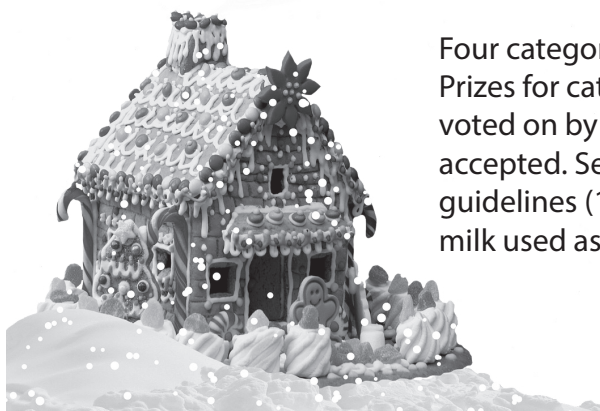
*Tuesdays, Thursdays, & Saturdays Until Dec. 28<sup>th</sup>*



Find us in Carson Park • (715) 834-7871 • [www.cvmuseum.com](http://www.cvmuseum.com)

## GINGER BREAD HOUSE CONTEST

HOUSES DISPLAYED DEC. 7 – DEC. 21



Four categories: Child, Teen, Adult, Group/Family.  
Prizes for category winners plus a fan favorite winner  
voted on by museum guests. First 30 entries will be  
accepted. See [cvmuseum.com](http://cvmuseum.com) for entry forms and  
guidelines (15 x 15 base, Royal Icing only, no eggs or  
milk used as ingredients). (715) 834-7871

Entry Fee

**\$5**

Due 11/23

ENTRY FORMS & INFO AVAILABLE  
AT [WWW.CVMUSEUM.COM](http://WWW.CVMUSEUM.COM)

More on the way from NEH On the Road

## ***Jacob A. Riis: How the Other Half Lives***

Coming in September 2020





# 2019 ANNUAL REPORT

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*Connecting people to our community and inspiring curiosity by collecting, preserving, and sharing our region's historical and cultural resources.*

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WISCONSIN  
HISTORICAL  
SOCIETY



AASLH  
American Association  
for State and Local History



## FROM THE DIRECTOR

Change continues to be a theme at the museum. Last year, we rebranded the museum with a new logo. This year, we focused on developing unique programming to reach a broader audience, increase the presence of the Chippewa Valley Museum in the community, and increase revenue. One new program, an after-hours Speakeasy party, brought in 135 guests, many in costume and new to the museum; it also resulted in a tidy profit.

*Racing in the Chippewa Valley* (opened June 2019) grew out of a desire by two friends to share the store of local racing legend, Herm Johnson. It was a grassroots efforts that relied on a shoestring budget. In fact, we committed to the exhibit long before we knew how we were going to fund it. The gamble paid off. General admission during the months the exhibit has been open is greater than the same time last year. People who have never visited have been coming just to see this exhibit.

The Fourth of July Fun Fair, now in its 27th year, had more sponsors than ever before. 2,250 people visited that day, an attendance figure that ranks 13th in the history of the event. The event raised more than \$11,000 for museum programs and operations, a new record.

Membership revenue has increased, though overall, membership numbers



are down from last year. We're still sorting out why this is, though I think some of it is a societal change in how individuals interact with organizations. More people are renewing at the Household level (\$50) than the Individual level (\$30). Just about 10% of our members are Triple Play members, a joint membership program with Beaver Creek Reserve and the Children's Museum of Eau Claire that began in 2018.

We participated in our second UW meets EC back-to-school event in early September. In just a few short hours, we interacted with 125 university students. The seeds have been planted.

Developing unique programming is an expensive and labor-intensive process. The rewards can be great, but so are the risks. This coming year there will be a greater emphasis on fund development so that new programming and outreach can continue.

Carrie Ronnander  
Museum Director



## SPECIAL EVENTS ≡



Visitors dressed-up for the opening of *Spirited: Prohibition in America*

All-day events and special functions increase the museum's presence in the community and offer fun social experiences to targeted audiences. The museum hosted five major events.

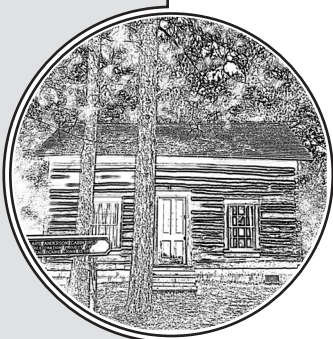
*Holiday Toy Trains*, Nov-Dec. 2018. Volunteers from the Standard Gauge Module Association ran Holiday Toy Trains on 19 separate program days for 1,435 people.

*Fiber Arts and Folk Life Festival*, February. In its 10th year, this day-long celebration included 58 demonstrators and vendors located throughout the museum.

*Singin' in the Band*, March. It snowed, but inside The Lismore Hotel, a crowd of 58 listened and sang to music provided by the Sue Orfield Band, Jenny and the Jets, and a handful of enthusiastic karaoke singers.

*Spirited: Prohibition in America* exhibit opening and Speakeasy Party, April. The family-friendly exhibit opening included Charleston dance lessons, a sundae bar, and talks on home-brewing and temperance. After hours, guests came in Prohibition-era costumes, listened to the Jake Arnold Big Band, played casino games, and enjoyed adult beverages inside the museum's secret speakeasy.

*27th Annual Fourth of July Fun Fair*, July. Member donations provided free admission to all 2,250 people who visited. Ticket sales, sponsorships, and donations totaled about \$14,000. New this year: snow cone, caricature, and nitro coffee vendors.



## PROGRAMS & EDUCATION

This year the museum saw 3,923 students from 81 school groups visit Chippewa Valley Museum on field trips. Their experiences were enhanced by the work of 23 volunteer docents (museum teachers) who provided guided tours and hands-on activities. 6,820 visitors took part in one or more of the museum's 84 workshops, lectures, and other outreach offerings.

*Vintage Skills Workshops* included Embroidery, Calligraphy, Chip Carving, Barn Quilts, Wool Dyeing, Rosemaling, Basket Making, and Dutch Oven Cooking.

*Time Travelers + Summer School Classes* included Illumination Odyssey, Vintage Chefs, Racing Into History, School Days, Victorian Picnic, and Harvest Time.

*Preschool Classes* included Let's Celebrate, Animal Adventures, On the Move, Gimme Shelter, and Mini Music Makers.

Our annual *National History Day Kick-Off* on the topic of *Triumph & Tragedy in History* brought Keynote Speakers Courtney Rodriguez (of the Wisconsin Historical Society) and Pamela Cernocky (Retired Gifted and Talented Teacher).

## Groups from 41 Communities Visited the Museum

5,309 individuals, preschool through adult, visited the museum in 120 groups.

Abbotsford	Fall Creek	New Auburn
Alma	Flambeau	Osseo-Fairchild
Altoona	Galesville-Ettrick-Trempealeau	Owen-Withee
Arcadia	Glenwood City	Prairie Farm
Augusta	Hudson *	Rice Lake *
Baldwin-Woodville	Independence	Roberts
Black River Falls	Knapp	Sparta *
Bloomer	Loyal	Spring Valley
Cadott	Luck	Stanley-Boyd
Cameron	Marshfield	Whitehall
Chippewa Falls	Medford	Wausau
Cochrane-Fountain City	Melrose-Mindoro	
Downsville	Menomonie	
Durand	Merrill *	
Eau Claire	Neillsville	

\*= furthest points in the cardinal directions



## COMMUNITY CENTER & RESOURCES =

The Chippewa Valley Museum provides a space for others, works with partners to extend programming, and goes out into the community to share museum resources. For a number of years, we have had a presence at the UW-Eau Claire International Folk Fair, Juneteenth Celebration, Sounds Like Summer concert series, and public library summer reading program. A contract with Visit Eau Claire made it possible to develop and install a permanent exhibit on the history of the Uniroyal Tire Factory at Banbury Place. This opened in May 2019.

### Monthly Meetings \_\_\_\_\_

Adventures in History Book Club

(partnership with L.E. Phillips Memorial Public Library)

Aging and Disability Resources Center of Eau Claire (ADRC)

Memory Café

Eau Claire County Dementia Coalition (quarterly)

Brain & Body Fitness, in partnership with the YMCA

Chippewa Valley Railroad Association

Clearwater Fiber Guild

Genealogical Research Society of Eau Claire

Historic Preservation Foundation

Tree City Guild of Rug Hook Crafters



Discovering clues during  
*Murder at the Museum*

### Sampling of Partner and Private Events at the Museum \_\_\_\_\_

*Chippewa Valley Book Festival Luncheon*, with author Mai Neng Moua who spoke about her book *The Bride Price: A Hmong Wedding Story*.

*Craft sale at the Schlegelmilch House* organized by the Wisconsin Westie Rescue Club.

*Murder at the Museum*, an after-hours event planned by CVTC marketing students for CVTC students.

*Mayo Clinic Health System Physicians Group-Eau Claire* after-hours social attended by 95 physicians and spouses.

*Memory Café*, a monthly meet-up staffed by the ADRC for people with mild to moderate memory loss and their caregivers.

*Birthday party for a 6-year-old*, with 11 children and 8 adults.

*Historic Preservation Foundation Properties Tour* that included the Schlegelmilch House.

## EXHIBITS

FY19 launched a four-year short-term exhibit plan that is the most aggressive the museum has seen since the mid-1990s. UW-Eau Claire students curated a second *Making Meaning* exhibit, and *Picture of Health* closed in February after a five-year run. *Farm Life* (2004), continues to be a visitor favorite despite its long lifespan. We are in the final stages of development of an off-site exhibit on Hmong history and culture. This exhibit will be at the Eau Claire Hmong Mutual Assistance Association's new facility, starting in November 2019. Planning for a music history and culture exhibit to open late spring 2020 is also underway.

### Long-Term Exhibits

*Changing Currents: Reinventing the Chippewa Valley*  
(2014), Barland Gallery

*Farm Life: A Century of Change for Farm Families and Their Neighbors* (2004), Rural Heritage Wing  
*This Day* (2005), Farmhouse Object Theater

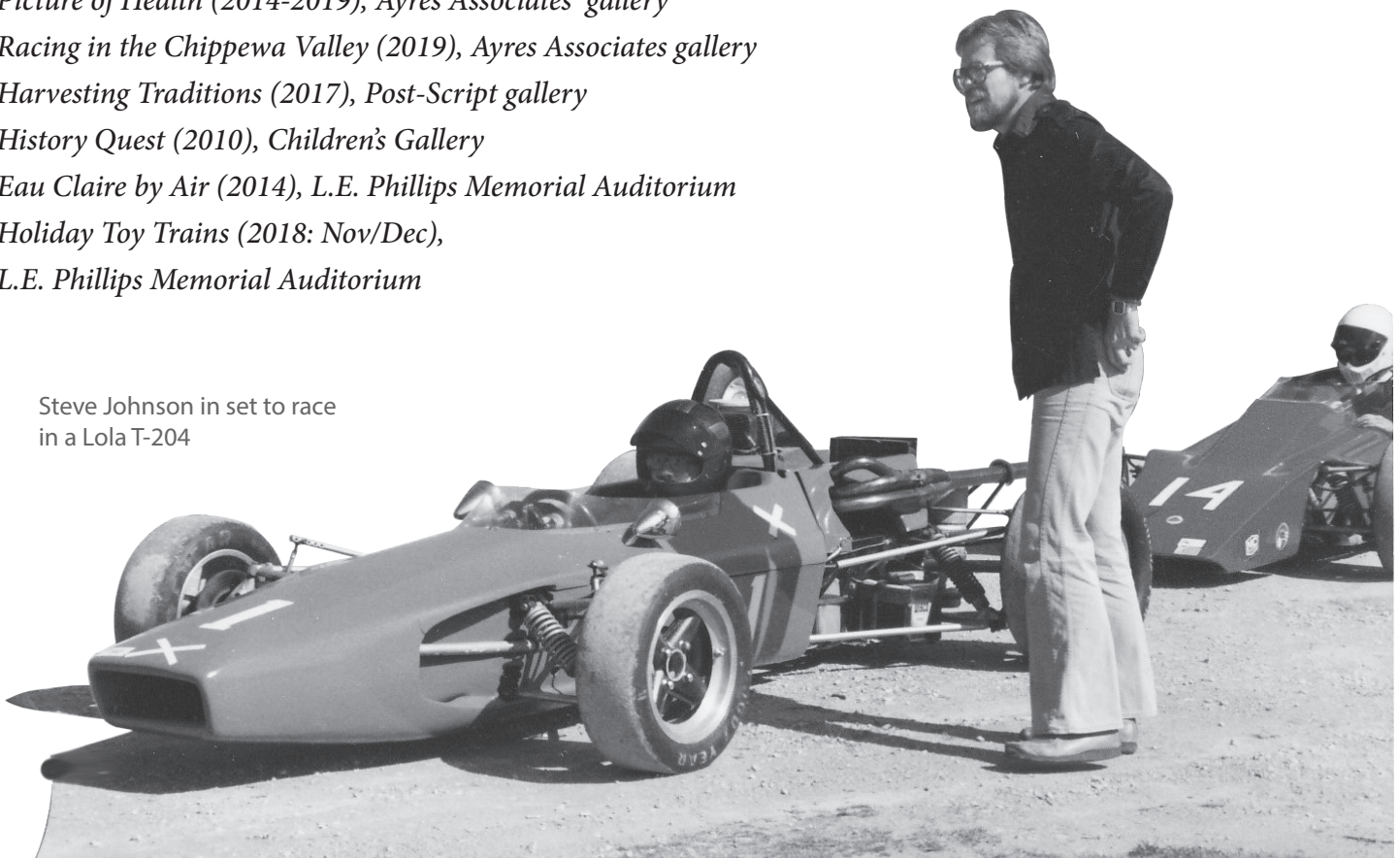
### Traveling Exhibits

*Spirited: Prohibition in America*, NEH On The Road program, Ayres Associates gallery

### Short-Term Exhibits

*Making Meaning 2.0* (2018), Ayres Associates gallery/  
L.E. Phillips Memorial Auditorium  
*Picture of Health* (2014-2019), Ayres Associates gallery  
*Racing in the Chippewa Valley* (2019), Ayres Associates gallery  
*Harvesting Traditions* (2017), Post-Script gallery  
*History Quest* (2010), Children's Gallery  
*Eau Claire by Air* (2014), L.E. Phillips Memorial Auditorium  
*Holiday Toy Trains* (2018: Nov/Dec),  
L.E. Phillips Memorial Auditorium

Steve Johnson in set to race  
in a Lola T-204





## COLLECTIONS ≡



The Chippewa Valley Museum has 22,991 objects in its collection. We received 136 new items during the past year. Some of the interesting items added to our permanent collection:

- a player piano and 41 rolls of music.
- a collection of Howard Sturtz memorabilia including a music stand, posters, albums, and his iconic jacket.
- 1944 Visiting Nurses cards for new parents with recommendations for cod liver doses.
- items given to Reed Zuehlke at his Lake Placid Olympic competitions.
- a collection of Civil War items from soldier John Wheeler including personal items he used during his war campaigns such as binoculars, a razor, a compass, a sword, and a pocket watch.
- an Eau Claire Bears mechanical pencil from 1939, which includes the names of the manager Ivy Griffin and the entire roster.

The Curatorial department is grateful to have six dedicated volunteers who help with various projects as well as helping with exhibits, doing research, and processing and caring for artifacts.

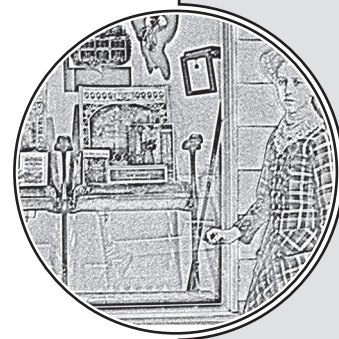


Miss Moe with a group of second and third graders in Halloween costumes in front of the Barstow Street School, 1965

### Library and Archives

The library and archives responded to 128 research inquiries by telephone, email, and in person, and 35 requests to reproduce images from our historic photograph collection. As of September 2019, collections consisted of 5,104 archival items, 20,053 cataloged photographs (19,082 of which are digitized), and 1,470 books. UW-Eau Claire intern Max Veldran helped to process archival collections, including scrapbooks from the Eau Claire Ski Striders.

Volunteers also continued to index the newspaper and research files, scan photographs (including images from a Barstow Street School scrapbook), index and transcribe the oral history collection, and catalog books and photographs.







# 21,244

Adults: 14,612  
Children: 6,632

*Fun fact:* Visitors chose July, May, and June as the top three months to visit the museum.

## VISITORS



# 856

New: 105

*Membership Revenue:*

\$84,861  
Household Memberships increased by 62% to 329

## MEMBERS



# 9,584

Total Hours

# 332

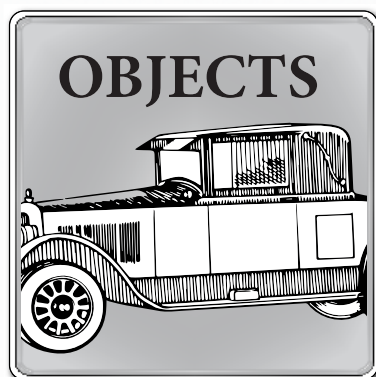
People

*Fun Fact:* At minimum wage these hours total \$69,480, and our volunteers are worth much more

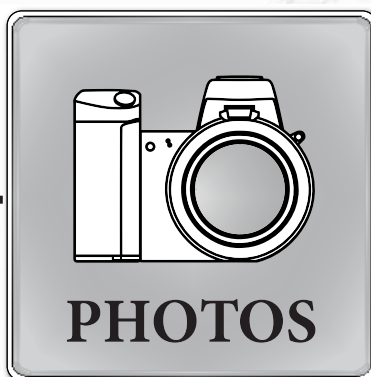
## VOLUNTEERS



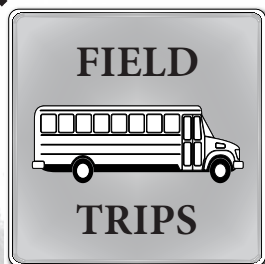




**22,991**



**20,053**



**3,923**  
Students



**84**  
Workshops, Lectures,  
Outreach, etc.



**6,820**  
Attendees



**27** Rentals  
for **\$2,594**



**\$12,975**  
Dollars Sold



**\$10,364**  
Dollars Sold





## ≡ GRANTS & SPONSORSHIPS

### Grants Awarded in FY19:

AnnMarie Foundation: Rent for <i>Spirited: Prohibition in America</i>	\$1,000
Community Foundation of the Fox Valley: Object Theater Technology	\$50,000
Eau Claire Community Foundation: Music exhibit	\$10,000
Historic Preservation Foundation: <i>Racing</i> exhibit	\$800
National Endowment for the Arts:	\$20,000
Folk and traditional music fieldwork, podcasts, music exhibit	
Nordson Foundation: Music exhibit	\$5,000
US Bank: General Operating Support	\$1,500
Walmart: <i>Racing in the Chippewa Valley</i> exhibit	\$2,000
William J. and Gertrude Casper Foundation:	\$2,500
Chippewa County School/Youth Field Trips	
Xcel Energy Foundation: Music exhibit	\$4,000

### Grants Awarded in Previous Years and Continued in FY19:

Eau Claire Community Foundation: eCommerce addition to website	\$6,707
Eau Claire Community Foundation:	\$5,000
Women's Giving Circle Preschool Activities in Exhibits	
Mayo Clinic Health System Hometown Grant: bike tours, bike rack	\$9,000
M3 Insurance: Picture of Health support	\$500
Xcel Energy Foundation: Engaging Millenials	\$3,500
Wisconsin Arts Board:	\$3,750
Musical Identities, folk music fieldwork and video	
Wisconsin Arts Board: Hmong Today, fieldwork and exhibit	\$5,240

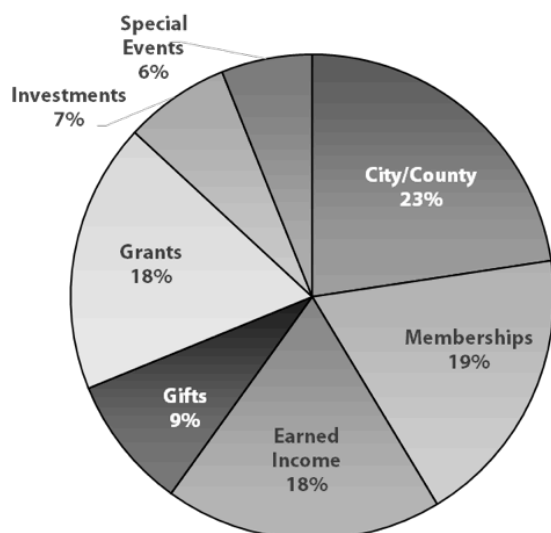
### Corporate Sponsors in FY19:

Ayres Associates, Banbury Place, BMO Harris Bank, CCFBank, Cedar Corporation, Charter Bank, Chestnut Consulting, Festival Foods, LandmarkCompany, Northwestern Bank, Peoples Bank Midwest, Realityworks, Royal Credit Union, Toppers Pizza, Trust Point, Volume One, WESTconsin Credit Union, Williams Diamond Center, Wisconsin Public Radio, Xcel Energy



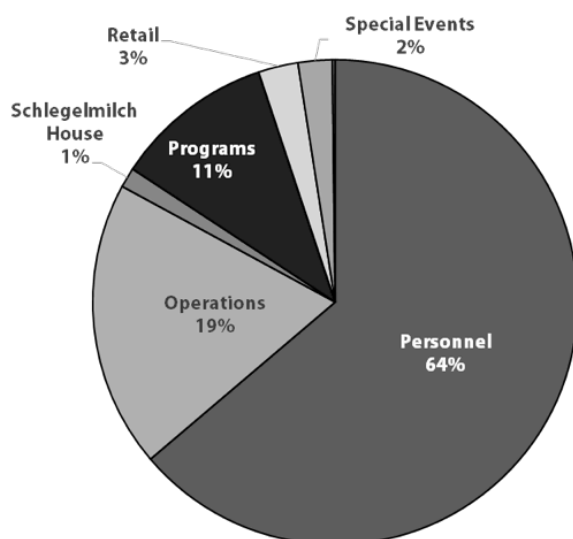
# INCOME STATEMENT

## Income



	<u>FY 19</u>	<u>FY 18</u>
<b>INCOME:</b>		
City/County	\$ 102,417	\$ 97,804
Memberships	\$ 84,861	\$ 78,723
Earned Income	\$ 84,160	\$ 82,221
Gifts	\$ 40,331	\$ 39,039
Grants	\$ 81,630	\$ 63,862
Investments	\$ 31,927	\$ 74,858
Special Events	\$ 27,564	\$ 32,139
<b>SUBTOTAL</b>	<b>\$ 452,891</b>	<b>\$ 468,646</b>
Carryover Funds	\$ 20,781	\$ 41,888
Borrowed	\$ 10,000	\$ (15,000)
Forgiven Loan	\$ 10,700	
<b>TOTAL</b>	<b>\$ 494,372</b>	<b>\$ 495,534</b>

## Expenses



<b>EXPENSES:</b>		
Personnel	\$ 261,028	\$ 261,053
Operations	\$ 78,326	\$ 87,835
Schlegelmilch House	\$ 5,426	\$ 50,637
Programs	\$ 14,723	\$ 13,423
Grant Programs	\$ 28,806	\$ 68,212
Retail	\$ 10,856	\$ 11,259
Special Events	\$ 9,312	\$ 10,465
Miscellaneous	\$ 761	\$ 1,629
<b>SUBTOTAL</b>	<b>\$ 409,238</b>	<b>\$ 504,513</b>
Fixed Assets	\$ -	\$ -
Loan Repayments	\$ 15,000	\$ -
<b>TOTAL</b>	<b>\$ 424,237</b>	<b>\$ 504,513</b>
<b>NET</b>	<b>\$ 70,135</b>	<b>\$ (8,979)</b>

Note: Figures are derived from internal financial statements.  
Outside review will begin in November 2019.

# FOUNDATION & DONORS

## Foundation

The Chippewa Valley Museum Foundation (CVMF) is a nonprofit 501(c)(3) charged with overseeing the Museum's endowments and other investment funds in order to advance the museum's mission.

The CVMF Investment Policy Statement states that up to 4% of the Foundation's managed assets may be distributed annually to the Chippewa Valley Museum. At the end of FY19, CVM assets were valued at **\$826,003**. There were \$3,667 in new gifts, all generated by the Legacy Membership program. The Foundation distributed \$31,568 for museum operations and programs.

## Legacy Membership Program

Legacy Members become lifelong members of the Chippewa Valley Museum by giving a gift to the endowment that equals 20 times the annual membership fee. Legacy members receive the same benefits as annual members at the comparable levels. At the end of FY19, there were 58 Legacy Members.

## Development

Membership gifts and dues are the largest source of income. The museum received \$25,000 from Eau Claire County, the full amount we requested in 2019. An agreement with Visit Eau Claire and the City of Eau Claire provides almost 4% of the hotel room tax the city collects for its Community Enhancement Fund. Fundraising events netted \$18,212, a decrease of \$3,462 from FY18. This is partially the result of a major fundraiser being scheduled at the beginning of FY20 so only part of the event's income fell in FY19. We received a \$50,000 gift from the David L. and Rita E. Nelson Family Fund of the Community Foundation of the Fox Valley to be used towards technology in the Object Theater.

### Gifts, \$2,500+ —————

Thomas and Jill Barland  
Brian and Mary Blakeley  
Charter Bank  
Laurie, Andrea, Jacob Gapko  
Mary C. Harmon  
Walter and Marny Tibbitts

### Gifts \$1,000-\$2,499 ———

Dean Arnold, endowment  
Louis G. Arnold, endowment  
Tom and Mary Burt  
Chippewa Valley Energy  
Julie and Pieter Graaskamp  
John G. Kinney  
Chuck and Ellen Lindvig  
McDonough Manufacturing  
Royal Credit Union  
Jerry Shea/Heidi Atkins, Cooper  
and Kiki

### Jeff and Katy Stevens, endowment

### Gifts \$500-\$999 —————

Richard and Rochelle Arnold  
Banbury Place  
Ken and Vicky Berg  
Joe and Bobbie Bradley  
Thomas L. Bruckner  
C&M Properties and  
Construction, Inc.  
Kathy Clark  
Eau Claire Seymour Lions Club  
Mrs. Don Etnier  
Patti and Dave Hoban  
Debbie and Robert Gough  
Vicki and John Graaskamp  
Great Northern Corporation  
Brian and Mildred Larson  
Lasker Jewelers  
Market & Johnson

Mason Companies Inc.  
Mayo Clinic Health System  
Susan M. McLeod  
Nestle Nutrition  
Candice Odeen  
Bonnie Owens  
Jane Pederson and Ron Mickel  
Dan Perkins  
Susan Peterson and Paul Wiegner  
Jerome and Kathryn Reinecke  
William Sather  
Judith Schilling  
Kathleen and Donald Weber  
Dave and Becky Wood  
Helen and Norb Wurtzel  
Xcel Energy  
Shannon and Timothy Young  
Thomas and Sheila Zahorik



## STAFF & BOARD

### Staff

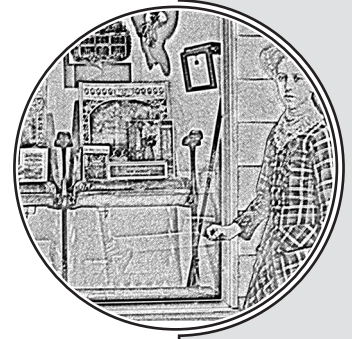
Angela Allred, Program Coordinator  
Frank Barby, Facilities Engineer (started August '19)  
Dorie Boetcher, Finance Manager  
Karen Jacobson, Educator  
Olaf Lind, Communications Specialist  
Steve Montana, Maintenance Coordinator (through August '19)  
Diana Peterson, Curator of Collections (started May '19)  
Liz Reuter, Archivist  
Carrie Ronnander, Director  
Kathie Roy, Assistant Curator (through May '19)  
Jill York, Operations Manager

### Chippewa Valley Museum Board

Jenny Blaeser, Inclusa  
Samantha Forehand, Realityworks  
Pieter Graaskamp, Documation, President  
Melissa Jones, stay-at-home parent, Treasurer  
AJ Liedl, Royal Credit Union/UW-Stout  
Chuck Lindvig, retired  
Donella Magadance, retired  
Heather Ann Moody, Ed.D., UW-Eau Claire American Indian Studies  
David Oldenberg, Eau Claire Area School District  
Travis Schroeder, Ayres Associates  
Becky Seelen, Security Financial Bank  
Jerry Shea, Market and Johnson, Vice-President  
Jeff Stevens, Chestnut Consulting, Secretary  
Karen Tomesh, Commonweal Development Corp

### Chippewa Valley Museum Foundation Board

Becky Adamski Krische, Century21  
Ryan Balts, Royal Credit Union  
Craig Falkner, Veracity Capital Management  
Douglas Hoffer, City of Eau Claire, President  
Kent Martinson, Charter Bank Investment Services  
Julie Thoney, Xcel Energy, Vice President  
Debbie Gough, retired, UW-Eau Claire  
Hannah Walsh, CliftonLarsonAllen Wealth Advisors LLC  
Mark Willer, WESTconsin Credit Union, Secretary-Treasurer





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Eau Claire  
Wisconsin  
54702

RETURN SERVICE REQUESTED

## Hours

Tuesdays 1-8PM

Wed. - Fri. 1-5PM

Saturday 10AM-5 p.m.

## Regular Admission

Museum Members: Free

Non-Members: Adults \$7

Students with ID \$4

Ages 5-17 \$4 • Under Age 5 Free

FREE Tuesday evenings

## Contact Us

1204 E. Half Moon Dr.

PO Box 1204

Eau Claire, WI 54702

info@cvmuseum.com

(715) 834-7871

[www.cvmuseum.com](http://www.cvmuseum.com)

# LOOKING AHEAD

**November 16**

*Power of Children* Exhibit Opening Celebration (1-5PM)

**November 29**

*Holiday Toy Trains* Exhibit Opens (1-5PM)

**February 29**

Folk Arts Festival (11AM-4PM)

**March 7**

*Neighbors Past and Present:*

*The Wisconsin German Experience* Exhibit Opens

