

**2005 WISCONSIN FEDERATION OF
MUSEUMS ANNUAL MEETING *and*
TEACHERS INSTITUTE
AND FARM LIFE MUSEUM CONFERENCE
EAU CLAIRE, WI**

The conference will center around the content and themes of the Chippewa Valley Museum's newest exhibit, *Farm Life: A Century of Change for Farm Families and their Neighbors*.

Roundtables will address topics and issues useful to both museum professionals and classroom educators.

The conference will also offer discussion and networking opportunities, off-site activities, and keynote addresses.

All attendees will participate in "Reading the Farm" roundtables that address themes in rural history. Principal speakers include historians Mary Neth, David Danbom, and Robert Gough. Media historian Lary May, folklorists James Leary and Ruth Olson of the UW-Madison Folklore Program, and writer John Hildebrand, author of *A Northern Front*, will also present.

**Friday, September 30, 2005
TEACHERS INSTITUTE & FARM LIFE**

5:00 - 8:00 p.m. OPENING NIGHT
Chippewa Valley Museum is open for tours

**Saturday, October 1, 2005
TEACHERS INSTITUTE & FARM LIFE**

8:00-9:00 a.m. Registration and Coffee

9:00-10:15 a.m. READING THE FARM
"New Rural History: Widening Views" *Presenters: Mary Neth & David Danbom*

10:30-11:30 a.m. READING THE FARM
"Literary Views and Primary Sources" *Presenters: John Hildebrand and Bob Gough*

11:45 a.m.–12:45 p.m. LUNCH

1:00-2:15 p.m. READING THE FARM
"Folklore Perspectives" *Presenters: Jim Leary and Ruth Olson*

2:30-5:30 p.m. BUS TOUR to AREA FARMS
"Go Big, Stay Small"

6:30-8:00 p.m. DINNER & KEYNOTE
Presenter: Michael Perry, author

**Sunday, October 2, 2005
TEACHERS INSTITUTE, FARM LIFE & WFM**

8:30-9:00 AM Registration and Coffee

9:15-10:15 AM CONCURRENT SESSIONS
A) For Teachers: Farm Life in the Classroom
B) For Museums: Interpreting the New Rural History in the Chippewa Valley

10:30 a.m.–11:45 a.m. Reading the Farm: Images & Myths *presenter: Lary May*

12:00-1:30 p.m. LUNCH and KEYNOTE
"Perspectives on Museum Education" *presenter: Marcia Britton, executive director of the Wyoming Council for the Humanities*

1:45-3:00 PM CONCURRENT SESSIONS
A) For Teachers: Farm Crossings: Children's Literature and Farm Life
B) For Museums: Designing *Farm Life*

3:15-4:30 p.m. CONCURRENT SESSIONS
A) For Teachers: Multiplying *Farm Life*: Outreach Components
B) For Museums: Collections Care: Challenging Collections and Conditions *presenter: Neil Cockerline*

5:00 - 7:00 p.m. RECEPTION, Chippewa Valley Museum.

**Monday, October 3, 2005
WFM ANNUAL MEETING DAY**

8:30-9:00 a.m. Registration and Coffee

9:00-10:15 p.m. WELCOME and General Session

10:30-11:45 a.m. CONCURRENT SESSIONS
A) Agricultural Buildings and the National Register of Historic Places *Presenter: Joe DeRose*
B) Revenue Generating Programming *Presenter: Nancy Mathews*

12:00-1:15 p.m. LUNCH & KEYNOTE
presenter: Susan McLeod, Director, Chippewa Valley Museum

1:30- 2:45 p.m. CONCURRENT SESSIONS
Writing Grants: Finding Success *Panel*
Storytelling in a Museum Environment *Presenter: Ruth Olson*

3:00 - 5:00 p.m. TOUR AND RECEPTION, Chippewa Valley Museum

REGISTRATION FORM

2005 WISCONSIN FEDERATION OF MUSEUMS ANNUAL MEETING *and* TEACHERS INSTITUTE AND FARM LIFE MUSEUM CONFERENCE EAU CLAIRE, WI

I'll be attending on <input type="checkbox"/> Oct 1 <i>mark all that apply</i> <input type="checkbox"/> Oct. 2 <input type="checkbox"/> Oct. 3	Name: _____
	Phone: _____
	email: _____
	Institution: _____

COST (check the box that applies to you)

WHOLE CONFERENCE	TWO DAYS	ONE DAY
Oct. 1, 2 & 3	Oct. 1 & 2 (Farm Life) or Oct. 2 & 3 (WFM)	Oct. 1 or 2 or 3
<input type="checkbox"/> \$125 WFM member or educator <input type="checkbox"/> \$140 non-member	<input type="checkbox"/> \$100 WFM member or educator <input type="checkbox"/> \$115 non-member	<input type="checkbox"/> \$60 WFM member or educator <input type="checkbox"/> \$75 non-member

SPECIAL STUDENT RATE		
<input type="checkbox"/> \$90 All three days	<input type="checkbox"/> \$60 Any two days	<input type="checkbox"/> \$30 one day

Amount enclosed: \$ _____ Make checks payable to **Chippewa Valley Museum**

Special Needs: _____

I'm a vegetarian

Paid reservations required by Monday, Sept. 26, 2004.

Mail to

CVM/WFM Meeting
c/o Chippewa Valley Museum
Melissa Holmen
PO Box 1204
Eau Claire WI 54702-1204

Additional Information

For more information about the conference and registration materials, or to request assistance, please contact Melissa Holmen (715) 834-7871 or email at mholmen@cvmuseum.com.

Additional conference information is available at
www.wisconsinmuseums.com or
www.cvmuseum.com/Conference-main.html

A limited number of scholarships are available to assist with registration or travel costs.

Conference Hotel

All sessions will take place at The Plaza Hotel and Suites. A block of rooms has been reserved for meeting participants at The Plaza Hotel and Suites at a cost of \$79.00 per night and will be held through September 23, 2005. For reservations, please contact the hotel directly and mention that you are attending the CVM Farm Life Conference.

The Plaza Hotel and Suites

1202 West Clairemont Avenue • Eau Claire, WI 54701
(800) 4U2-STAY • (715) 834-3181 • www.plazaeauclaire.com