

CAMPAIGN PLEDGE AND RESTRICTIONS

Every four dollars you give or pledge for the purposes of the campaign will release another dollar from a \$315,000 Challenge Grant from the National Endowment for the Humanities.

Your Name _____

(Please indicate name as you wish it to appear in our records)

Business Name _____

(If applicable — as you wish it to appear in our records)

Address _____

City _____ State _____ Zip _____

Phone _____

email _____

_____ *(your name)*

pledge(s) \$ _____ to the Chippewa Valley Museum
25th Anniversary Capital Campaign

check one

- Use this gift for any campaign purpose.
- Restrict this gift for capital projects only.
- Restrict this gift for endowment purposes only.

check one

- I understand that this gift will be acknowledged in CVM's newsletter and capital campaign materials, and that gifts of \$500 or more will be recognized permanently in the museum.
- I would rather not have my name (or business name) used in campaign materials.
- I would rather give this gift anonymously and not have my name (or business name) used in any way.

_____ Authorized Signature

_____ Date

This contribution is deductible as allowed by law.

INSTALLMENT AND PAYMENT PLANS

Gifts may be made over a two-year period. If your gift is not enclosed, please indicate below when and how payment will be made.
(For installment plan, minimum payment is \$25.)

2003 Amount \$ _____

2004 Amount \$ _____
(Must be received by June 30, 2004)

Please bill annually in _____ *(month)*.

Please bill quarterly.

Please contact me . . .

- about a gift of stock or other securities.
- for credit card information.
- about a Chippewa Valley Museum Life Membership. (Life Membership begins with an endowment gift of \$3000.)
- about a Naming Gift or Sponsorship. *See next page for options.*

Make checks payable to **Chippewa Valley Museum**. Send to **PO Box 1204 Eau Claire, WI 54702-1204**

Contributions of any amount are important and will be recognized in campaign materials and *Currents*, the museum newsletter (unless you don't want them recognized). Donors of \$50 or more will receive a set of notecards featuring historic photographs from our collection. Contributions of \$500 or more will be permanently recognized in the museum.

No cards please.



NAMING OPPORTUNITIES

<i>AREA</i>	<i>AMOUNT</i>	<i>DONOR</i>
Auditorium	\$100,000	
Main Gallery (long-term exhibits)	\$100,000	
Rural Heritage Gallery (long-term exhibits)	\$100,000	
Education Center	\$100,000	L.E. Phillips Family Foundation (tentative)
Library	\$50,000	Glenn Curtis Smoot Library and Archives
Preservation Center (artifact storage and care)	\$50,000	
Rotating Gallery (short-term exhibits)	\$50,000	
Classroom/Meeting Room	\$25,000	Charter Bank

SPONSORSHIP OPPORTUNITIES

<i>AREA</i>	<i>AMOUNT</i>	<i>DONOR</i>
Farmhouse Theater (multimedia exhibits)	\$25,000	
Collections Information Center	\$25,000	
Detached Collections Building	\$25,000	
Design Studio	\$15,000	
Carpentry Shop	\$15,000	Everett and Marty Fisher Blakeley, Jr.
Children's Gallery	\$15,000	
History Lab (Children's Activity Area)	\$15,000	Northern States Power/Xcel Energy Foundation
Restaurant	\$15,000	

A **Naming Gift** applies to a functional area rather than the content of the area, i.e. the gallery rather than exhibits within the gallery. The area is referred to by name. For example, "the workshop is in the Charter Bank room." **Sponsorships** apply to functional areas within the larger facilities and are acknowledged prominently within the space. For example, the children's gallery is an area within the Education Center.

ENDOWMENT AREAS

Endowed Positions	approximately	\$350,000
Field Services Fund		\$350,000
Educational Programming Fund		\$250,000
Conservation and Acquisition Fund		\$100,000
Collections Care Fund		\$100,000
Research Fund		\$100,000
Children's Program Fund		\$50,000
Professional Development Fund		\$50,000
Donor Designated Fund	beginning at	\$5,000

LIFE MEMBERSHIPS

Ingram Society	\$20,000
Carson Club	\$10,000
Pathfinder	\$5,000
Heritage Club	\$3,000

Life Membership contributions are endowment gifts. They correspond to the levels of CVM annual membership beginning with the Heritage Club level.